

管理學院103學年度課程委員會第一次會議紀錄

時間：中華民國103年9月26日星期五 中午12:00~13:50
地點：利瑪竇大樓二樓LM202會議室
出席人員：商研所謝邦昌所長、許培基老師、企管系楊長林主任、夏侯欣鵬老師、會計系范宏書主任、郭翠菱老師、統資系梁德馨主任（杜依寧老師代理）、侯家鼎老師（請假）、金融國企系韓千山主任、高銘淞老師、資管系莊雅茹主任、蔡幸蒸老師、國際經管碩士學位學程郭國泰主任、科管碩士學位學程李建裕主任、國際創業與經管碩士學位學程李天行主任、商業管理學士學位學程周宗穎主任、社會企業碩士在職學位學程胡哲生主任、教學推展委員會召集人黃美祝老師、教務會議管院學生代表金國系盧佳鈴同學、校外學者專家代表台北科技大學高凌菁助理教授、產業界人士代表恆大補習班黃有金主任、畢業生代表遠東國際商業銀行黃怡璇經理（請假）
列席人員：曾雅英、蔡小婷
主席：李天行院長 記錄：施秀華

壹、審議事項

一、審核管理學院104學年度學習目標及各系、所、學位學程之104學年度學習目標、課程架構圖、開課學時表、開課能量預估表

- 說明：1.有關學習目標及課程架構之撰寫及呈現方式，依據本會97年12月16日9702次會議決議：(1)將「學生應具備哪些核心能力」融入學習目標中。(2)課程架構應呈現與學習目標的對應關係。
- 2.依據99年8月12日院發會之報告事項，各系所學程之學習目標修訂為至少包含院的學習目標。
- 3.依據98年9月10日本校9801次行政會議修訂之「開課原則及教師授課鐘點計算辦法」：各系所每學期開課總學時數上限（不含全人教育課程），於不超過全院人事費百分之七十限度內，學士班單班以100學時，雙班(組)以150學時，三班(組)以200學時；二年制（含在職專班）以50學時；碩士班依招生組數單組以35學時、雙組以上每組各加10學時，最高以55學時；碩、博士班合計最高以65學時；進修學士班單班以60學時，雙班以120學時；碩士在職專班以25學時為原則。

(一)、管理學院104學年度學習目標

說明：檢視管理學院103學年度學習目標，討論104學年度之管院學習目標是否需修正。(附件一，p.1)

決議：通過。

(二)、各系學士班、碩士班及碩專班

1. 企業管理學系104學年度之學習目標、課程架構圖、開課學時表及開課能量預估表（附件一，p.2~p.14）
說明：企管系學士班預估104學年度上學期開設209.4學時，下學期開設210.4學時（依據100.6.1專簽通過：每學期開課學時數上限為215學時）。
初審：103.6.4企管系102-02次課委會通過。
決議：通過。
2. 會計學系104學年度之學習目標、課程架構圖、開課學時表及開課能量預估表（附件一，p.15~p.29）
初審：103.9.9會計系103-01次課委會通過。
決議：通過。
3. 統計資訊學系104學年度之學習目標、課程架構圖、開課學時表及開課能量預估表（附件一，p.30~p.40）
初審：103.9.4統資系103-01次課委會通過。
決議：通過。
4. 金融與國際企業學系104學年度之學習目標、課程架構圖、開課學時表及開課能量預估表（附件一，p.41~p.52）
說明：金融國企系學士班扣除輔系單獨開班後，預估104學年度上學期開設155.4學時，下學期開設151.4學時（依據103.4.11專簽通過：每學期開課學時數上限為160學時）。
初審：103.6.18金融國企系102-04次課委會通過。
決議：通過。
5. 資訊管理學系104學年度之學習目標、課程架構圖、開課學時表及開課能量預估表（附件一，p.53~p.65）
初審：103.9.3資管系103-01次課委會通過。
決議：通過。
6. 商業管理學士學位學程104學年度之學習目標、課程架構圖、開課學時表（因無專任教師，故無開課能量預估表）（附件一，p.66~p.71）
初審：103.9.24商管學程103-01次課委會通過。
決議：通過。
7. 國際經營管理碩士學位學程104學年度之學習目標、課程架構圖、開課學時表（因無專任教師，故無開課能量預估表）（附件一，p.72~p.74）
初審：103.5.6國際經管學程102-04次課委會通過。
決議：通過。

- 8.科技管理碩士學位學程104學年度之學習目標、課程架構圖、開課學時表
(因無專任教師，故無開課能量預估表)(附件一，p.75~p.77)
初審：102.8.23科管學程103-01次課委會通過。
決議：通過。
- 9.國際創業與經營管理碩士學位學程104學年度之學習目標、課程架構圖、
開課學時表(因無專任教師，故無開課能量預估表)(附件一，p.78~p.80)
初審：103.6.20國創學程102-02次課委會通過。
決議：通過。
- 10.社會企業碩士在職學位學程104學年度之學習目標、課程架構圖、開課學
時表(因無專任教師，故無開課能量預估表)(附件一，p.81~p.83)
初審：103.9.2社企學程103-01次課委會通過。
決議：通過。
- 11.商學研究所博士班104學年度之學習目標、課程架構圖、開課學時表及開
課能量預估表(附件一，p.84~p.88)
初審：103.6.17商研所102-02次課委會通過。
決議：通過。

二、各系所教師開授課程與專長相符審核

(一)、教師開課與專長相符檢核新增。(詳如表 1-1)

說明：

1. 金融國企系：專任教師-吳清炎及兼任教師-呂建安。
2. 商管學程：兼任教師-黃淨愉、曾正忠、劉財源、徐光夏、蔡俊輝。
3. 科管學程：兼任教師-謝君如。
4. 國創學程：兼任教師-徐正冠、戴昇功、葉靖慧、丁越南、沙泰國。
5. 決議：修正後通過。

(二)、教師開課與專長相符檢核異動。(詳如表 1-2)

說明：

1. 企管系：專任教師-江淑貞等 10 位教師及兼任教師-洪明洲等 2 位教師。
 2. 會計系：專任教師-李啟華、郭翠菱及兼任教師-詹宗哲等 3 位教師。
 3. 統資系：專任教師-梁德馨、謝邦昌。
 4. 金融國企系：專任教師-吳嘉勳等 5 位教師
 5. 資管系：專任教師-吳怡瑾等 17 位及兼任教師-吳照輝等 2 位教師。
 6. 商管學程：專任教師-孔健中、黃俊凱、蘇惟宏。
 7. 社企學程：兼任教師-黃浩然。
 8. 商研所：專任教師-李天行、李宗培、楊銘賢。
- 決議：修正後通過。

表 1-1：103 學年度教師開課與專長相符檢核-新增一覽表

系所	姓名	name	專兼任	畢業學校	主修學門系所	學位	畢業學校	主修學門系所	學位	授課教師專長 (可授課程類別)	可授課科目	學歷背景	論文、著作	實務經驗	教學經驗	其他	EX:教師研究領域或參與學術活動
金融國企系	吳清炎	Wu, Ching-Yan	專	Macquarie University, Australia	Technology Management	Ph.D.	澳大利亞麥格理大學	科技管理	博士	科技創新、產業策略、研發製造、全球運籌	專題研究(一)(二)、決策分析管理-英、全球供應鏈與作業管理-英、商業溝通-英	V	V	V	V		再生能源技術創新能力及產業發展策略
金融國企系	呂建安	Lu, Chien-An	兼	National Chengchi University, Taiwan	Executive Master of Business Administration	Master	政治大學	經營管理碩士學位高階財金班	碩士	會計學、財務管理、銀行融資實務、合併收購、證券交易	會計學、財務管理、銀行融資實務、合併收購、證券交易法	V	V	V	V		
商管學程	黃淨瑜	Hwang Chingyu	兼	Hokkaido University	Graduate School of Law	Doctor of Laws	北海道大學	法學研究科	法學博士	民法	民法、民法親屬與繼承	V	V	V	V		
商管學程	曾正忠	Tseng, Cheng-Chung	兼	National Taiwan University	Technology Entrepreneurship and Management	Master	台灣大學	高階公共管理組研究所	碩士	策略管理、創業管理、新事業發展、創業投資	企業管理策略研究、產業創新(三)、產業創新(四)、產業創新(一)(二)(五)(六)(七)(八)	V	V	V	V		
商管學程	劉財源	Liu, Allen	兼	Fu Jen Catholic University	Graduate Institute of Management	Master	輔仁大學	管理學研究所	碩士	創業、管理	產業創新(一)(二)(三)(四)(五)(六)(七)(八)	V		V			
商管學程	徐光夏	Hsu, Kuang-Hsia	兼	Fu Jen Catholic University	Graduate Institute of Management	Master	輔仁大學	管理學研究所	碩士	企業策略、營運管理	產業創新(一)(二)(三)(四)(五)(六)(七)(八)	V		V			

商管學程	蔡俊輝	Chun Hui Tsai	兼	Fu Jen Catholic University	Graduate Institute of Management	Master	輔仁大學	管理學研究所	碩士	金融管理	產業創新 (一)(二)(三)(四)(五) (六)(七)(八)	V	V				
科管學程	謝君如	Hsieh, Chuin-Ju Gloria	兼	Emory University, USA	Genetics and Molecular Biology	Ph.D.	美國艾默雷大學	遺傳學及分子生物學	博士	分子生物學、遺傳學、微生物學、生技製藥、醫療器材、檢驗試劑、農業生技、健康食品等領域之產業投資評估及經營管理	生技醫藥產業概論	V	V				
國創學程	徐正冠	Peter Hsu	兼	Feng Chia University, Taiwan	Department of Risk Management and Insurance	Bachelor	逢甲大學	風險管理與保險學系	學士	企業管理、銀行保險、傳統產業	創業管理講座	V	V				
國創學程	戴昇功	David Sun-Kon Day	兼	University of South Australia, Australia	Business	Ph.D.	University of South Australia	商業	博士	企業管理、化學製藥	創業管理講座	V	V				
國創學程	葉靖慧	Michelle Yeh	兼	Rutgers University, USA	Business Administration	Master	Business Administration	企業管理	碩士	行銷管理	創業管理講座	V	V				
國創學程	丁越南	Karen Ting	兼	Tulane University, USA	Business	Master	Tulane University	商業	碩士	公司理財、產業經營	大中華經濟區域與產業發展	V	V				
國創學程	沙泰國	Daniel Sha	兼	Chung Yuan Christian University, Taiwan	Depart of Industrial and Systems Engineering	Bachelor	中原大學	工業與系統工程學系	學士	IT 工程、企業 E 化、商業談判	大中華經濟區域與產業發展	V	V				

表 1-2：103 學年度教師開課與專長相符檢核-異動一覽表

系所	姓名	專長 (底線-為異動處)	可授課科目 (底線-為異動處)
企管系	江淑貞	證券市場、公司治理、 <u>民營化</u> 、國際財管、經濟學、金融市場	企業管理專題(一)(二)、統計學、國際財務管理、經濟學、財務管理、證券市場、貨幣銀行、金融市場、國際金融、投資管理專題、科技管理、企業財務專題(一)(二)、 <u>社會企業財務管理</u>
企管系	周宗穎	一般管理(組織、策略、控制)、國際企業	企業管理專題(一)(二)、企業政策、產業管理研討、產業實習、管理會計、策略管理專題、非營利組織的策略管理、企業管理概論、社會企業參與、整合管理、社會企業管理、創業計畫專題(一)(二)、產業競爭分析、產業創新(一)(二)(三)(四)、網路創業、商管專題(一)(二)、 <u>國際社會參與、社會企業策略與組織、社會價值創造與公義</u>
企管系	林育則	行銷、消費者行為	企業管理專題(一)(二)、經濟學、行銷管理、行銷研究、消費者行為、廣告管理、品牌管理、市場調查、專業實務研究(一)(二)、行銷管理-英、餐旅行銷管理、 <u>網路行銷</u>
企管系	邱琦倫	資產定價、公司理財	金融市場分析研討、企業管理專題(一)(二)、經濟學、財務管理、固定收益證券、投資學、金融市場、國際財務管理、產業實習、投資管理專題、 <u>計量經濟學</u>
企管系	胡哲生	事業行銷管理、策略管理、價值網路、質性研究、 <u>社會企業</u>	企業管理專題(一)(二)、企業政策、企業分析與診斷、組織理論與管理、專業實務研究(一)(二)、策略管理、企業行銷、非營利行銷與管理、全球產業與競爭策略、社會創新與創業管理、社會企業管理、社會科學研究方法、社會問題與社會創新(一)(二)、社會科技創新、社會創業、 <u>社會創業實務、國際社會參與</u>
企管系	夏侯欣鵬	組織與策略管理、人力資源管理、知識管理	企業管理專題(一)(二)、人力資源管理、知識管理、企業政策、產業實習、專業實務研究(一)(二)、系統思考與方法、企業資訊策略、組織發展與創新、整合管理、社會企業經營管理、教育人力資源管理、 <u>社會企業流程管理</u>
企管系	楊長林	產品開發管理、生產與作業管理、品質規劃與管理、物流與供應鍊管理	企業管理專題(一)(二)、生產管理專題研討、生產系統設計、品質管理、生產作業管理、專案管理、企業概論、系統思考與方法、經營實務專題、科技管理、整合管理、品質管制、社會科技創新、創業計畫專題(一)(二)、產業創新(三)(四)、設計思考與創新、商管專題(一)(二)、 <u>社會企業流程管理、國際社會參與</u>
企管系	李禮孟	社會企業研究、非營利管理研究、政治經濟學	專業倫理-企業倫理、經營專題研究、經濟學、微積分、計算機概論、企業管理概論、統計學、管理學、行銷管理、企業管理專題(一)(二)、非營利組織管理、社會企業、組織學習、組織領導、組織學習與社會探究、組織領導與社會創新實務、經營實務專題、組織管理、財經時事英文、非營利組織理論專題、管理學導論、社會企業參與、社會企業概論、社會變遷、問題與社會企業、社會創業、 <u>社會問題與社會創新(一)(二)、國際社會參與、整合管理</u>
企管系	陳麗妃	管理類、管理資訊系統類、計量與決策分析類	作業管理決策、微積分、物流與供應鏈管理、生產與作業管理、專業實務研究、品質管理、全面品質管理、品質工程、六標準差、資料挖礦、決策分析、統計分析與應用、企業資源規劃、企業管理專題(一)(二)、生產與作業管理-英、六標準差與創新、全球供應鏈與作業管理、產學對話-國際經營管理、決策分析與管理、專業實務研究(一)(二)、 <u>產業實習、六標準差管理與創新</u>
企管系	黃榮華	生產與作業管理、生產排程	生產與作業管理、生產策略與管理、生產規劃系統、作業研究、數量方法、企業管理專題(一)(二)、 <u>社會企業流程管理</u>
企管系	洪明洲	管理類科	<u>目前教授課程：策略管理；可授課科目：策略管理、產業分析、創業管理</u>

企管系	蔡適陽	新創企業的經營管理、新產品開發管理、研發流程管理、產品管理	創新創業競賽實習、創新(與)創業管理、產品研究開發管理、研發專案管理、產品管理、 <u>社會創業實務</u>
會計系	李啟華	財務會計、成本與管理會計、其他會計類相關、經濟學	專題研究(一)(二)、會計學、 <u>經濟學</u> 、會計專題研討(一)、(二)、風險管理、新興會計問題之探討、成本會計、管理決策會計、管理會計與控制、專題研究(一)(二)、會計專題研討(一)、(二)、金融專業會計
會計系	郭翠菱	管理會計、成本與管理會計、智慧資本、管理控制系統、組織經營、財務會計、其他會計類相關	成本會計、管理決策會計、管理會計與控制、專題研究(一)(二)、會計專題研討(一)(二)、 <u>整合管理</u>
會計系	詹宗哲	營所稅、綜所稅、稅務類	服務課程-報稅輔導(一)(二)、 <u>稅務產業實習</u>
統資系	梁德馨	行銷研究、市場調查、抽樣調查、各類初等統計學、多變量分析、作業研究、顧客關係管理、資料採礦、統計軟體、風險預測建模	行銷研究、市場調查、抽樣調查、統計學、多變量分析、迴歸分析、作業研究、顧客關係管理、資料採礦、統計軟體、風險預測建模、專題研究、 <u>整合管理</u>
統資系	謝邦昌	生物統計、抽樣調查設計、資料採礦、統計學習、商業智慧	統計學、國際創業與管理實務規劃、專題研究(一)(二)、統計學習、資料採礦、資料採礦進階專題、商學研究專題(二)、商學論文研究(二)、 <u>兩岸金融發展與管理</u>
金融國企系	吳嘉勳	會計學、財政學、稅法	會計學、專題研究(一)(二)、國際產業分析、大學入門、 <u>中小企業財務會計實務</u>
金融國企系	韓千山	個體微結構、賽局理論、財務經濟學、投資學、公司理財	證券市場研究、當代財金導論、投資學、投資決策、投資學專題研討、專題研究(一)(二)、企業投資與風險管理、財務報表分析、衍生性金融商品、期貨與選擇權、整合管理、金融專題研討、金融避險實務、大學入門、金融避險實務、金融市場分析、證券市場管理、當代財金導論-英、 <u>財務金融卓越講座-英、中小企業財務會計實務</u>
金融國企系	張朝清	企業策略、組織理論與管理、國際企業管理	績效管理、企管概論、英文閱讀、國際競合策略、人力資源管理、系統思考與政策分析、管理控制系統、營運模式與事業策略、全球產業分析、國際經營與全球營運、組織學習與變革、國際大廠案例分析、全球市場/國家政策與企業競爭優勢、大學入門、 <u>整合管理</u>
金融國企系	郭國泰	行銷管理、企業策略、國際管理、科技管理、組織管理	創新管理、企管概論、創業經濟環境與競爭策略、專業實務研究、企業政策、生產與作業管理、管理思潮與組織理論、國際行銷、軟體商業、科技與創新管理-英、大學入門、 <u>國際企業管理-英、創新與創業管理-英、社會科技創新、非營利組織績效與評估、企業菁英導師</u>
金融國企系	陳宗岡	信用風險、公司理財、資產證券化	統計學、信用風險專題研討、金融專題研討、專題研究(一)(二)、商學專題研究(一)(二)、財務報表分析、大學入門、財務時間數列、金融機構管理、資產證券化概論、 <u>兩岸金融發展與管理、海外專業參訪</u>
資管系	吳怡瑾	資訊搜尋與檢索、知識管理系統、網路探勘與應用	作業系統、知識管理、計算機概論、智慧型系統、資訊系統專題(一)(二)、資訊管理研討(二)、電子商務、知識管理系統、管理資訊系統、決策支援系統專題、 <u>整合管理、資料庫管理、資訊系統專題、電子商務-英、資訊科技專題、智慧型系統-英、導師時間、大學入門、資料科學與雲端服務實作專題</u>
資管系	吳濟聰	web 2.0 應用、知識社群、企業資訊策略	JAVA 程式語言(一)(二)、企業倫理、系統分析與設計、知識管理、資料庫管理、資訊系統專題(一)(二)、企業資訊策略、軟體工程、大學入門、導師時間、 <u>科技應用與知識</u>

			管理、雲端服務軟體工廠、資訊系統專案管理、電子商務實作專題
資管系	李俊民	決策支援系統、管理支援系統、生產與作業管理、管理科學、管理數學	決策支援系統實務研討、統計學、資訊系統專題(一)(二)、管理數學、大學入門、導師時間、 微積分
資管系	林文修	演化式計算、智慧型系統、財務資訊系統、投資學/人工智慧之財務應用、顧客關係管理/資料探勘	調適性系統、資料探勘與商業智慧、財務與投資系統專題、智慧型系統(專題)、資訊管理研討(一)、資訊管理講座、資料庫管理、顧客關係管理、大陸產業分析、資訊系統專題(一)(二)、大學入門、導師時間、 金融交易系統、電子金融專題、高等資訊管理、電子商務實作專題
資管系	邱瑞科	智慧型系統、電子化健康照護、通訊與電腦網路、資料倉儲化與決策、軟體工程與評估	健康照護服務科學、商業智慧管理導論、智慧型系統、智慧型系統專題、資訊系統專題(一)(二)、資訊科技專題、資訊管理講座、電子商務-英、管理資訊系統、管理資訊系統-英、資訊管理、 導師時間、資訊系統管理、資訊科技專題、智慧型系統-英、商業智慧與分析
資管系	胡俊之	演算法、電腦繪圖、分散式系統	JAVA 程式語言(一)(二)、作業系統、資訊安全、資訊系統專題(一)(二)、演算法、離散數學、資訊安全、電子計算機概論、大學入門、導師時間、 電腦繪圖與應用
資管系	胡筱薇	商業智慧、資料探勘、資料庫管理、決策支援系統、電子商務應用、知識管理	資料探勘、商業智慧、資料庫管理、資料結構、計算機概論、程式設計、離散數學、軟體工程、資訊管理導論、JAVA 程式語言(一)(二)、 高等資料庫管理、知識探索與資料採擷、導師時間、大學入門、資料科學與雲端服務實作專題、資料探勘
資管系	張銀益	電子商務、電腦網路與實務、資訊管理學、 企業電子化規劃與管理、供應鏈管理	電子商務、商業自動化、電子採購專題、物流資訊系統專題、資料通訊與網路、企業網路規劃與管理、行動通訊與網路、高等資料通訊與網路、網路管理、計算機概論、管理資訊系統、資訊系統專題(一)(二)、雲端服務軟體工廠、產業實習、專業實習、大學入門、導師時間、 非營利組織的資訊管理、電子採購與物流專題、電子商務實作專題
資管系	莊雅茹	資訊科技理論與應用、企業倫理、資訊倫理	企業倫理、研究方法、資訊系統專題(一)(二)、資訊管理講座、電子化學習、計算機概論、資訊管理導論、知識管理、人機介面、 資訊管理研討(一)(二)、大學入門、導師時間、網路行銷專題、電子商務實作專題
資管系	陳子立	供應鏈管理、生產與作業管理、系統模擬、應用最佳化、RFID 應用與電子商務	管理數學、資訊安全、高等資料庫、資訊系統專題(一)(二)、決策支援系統、JAVA 程式語言(一)(二)、供應鏈管理、生產與作業管理、資訊系統專題、資訊科技專題、網路服務程式設計、 資料科學與雲端服務實作專題、商業智慧與分析
資管系	葉宏謨	企業資源規劃、管理資訊系統	企業資源規劃-英、供應鏈管理、供應鏈管理-英、服務導向架構企業資訊系統、資訊系統專題(一)(二)、 導師時間、產業實習、雲端企業服務系統、雲端服務軟體工廠、資料科學與雲端服務實作專題
資管系	董惟鳳	管理資訊系統、服務科學管理與工程、網路行銷	資訊系統專題(一)(二)、 管理資訊系統、服務科學專題、資訊科技專題、電子商務、管理支援系統、網路行銷、資訊管理研討(一)(二)、大學入門、導師時間、資訊系統專題、資訊科技專題、專業實務研究(一)、(二)
資管系	齊學平	電子商務、網路行銷、資料庫設計與管理、市場研究	生產與作業管理、企業管理概論、網路行銷、產業實習、資訊系統專題(一)(二)、資訊產品市場、資訊管理、網頁程式設計、大學入門、導師時間、 資料庫管理、計算機概論
資管系	劉富容	電腦動畫、資料庫系統、辦公室自動化、數位影像處理	計算機概論、電腦概論、資料庫管理、 資訊系統專題(一)(二)、產業實習
資管系	蔡幸蓁	系統程式、資料庫管理、程式設計、作業系統、資訊管理	計算機概論、資料庫管理、高等資料庫管理、資料結構、資訊系統專題(一)(二)、資訊管理導論-英、Java 程式設計(一)(二)、大學入門、導師時間、 電子商務-英

資管系	蔡明志	電子化學習、電子商務、軟體工程、資料挖擷與統計分析、資訊管理於各領域之運用、iPhone 與 Android 手機應用系統	C 程式語言、JAVA 程式語言(一)(二)、大陸產業分析、軟體工程、資料結構、資訊系統專案管理、資訊系統專題(一)(二)、資訊管理講座、 <u>雲端企業服務系統、行動商務應用系統、高科技行銷策略</u>
資管系	盧浩鈞	作業研究、決策支援管理系統、啟發式演算法、目標規劃	高等資料庫管理、決策支援管理系統、高等資料通訊與網路、作業研究、程式設計、微積分、資料通訊與網路、網路管理、資訊系統專題(一)(二)、大學入門、導師時間、 <u>資訊系統專題、資訊科技專題、雲端基礎環境建置與管理、資料科學與雲端服務實作專題</u>
資管系	吳照輝	網路與通訊、資料庫管理系統	WEB 程式設計、資料通訊與網路、 <u>雲端應用程式設計</u>
資管系	彭正浩	經濟學	經濟學原理、個體經濟學、產業經濟學、貿易理論、 <u>經濟學</u>
商管學程	孔健中	社會問題研究、科技與社會、文化研究	創意思考與創造力、創意發想與實踐、商用英文、企業文摘英文選讀、管理學與社會創新、產業創新(二)、商管專題(一)、商管專題(二)、 <u>產業創新(一)(三)(四)(五)(六)(七)(八)、企業管理概論、電子商務與創業、通路建立與創新</u>
商管學程	黃俊凱	公司治理、期貨與選擇權、投資學、財務管理、金融市場、經濟學、統計學	企業財務個案分析、金融市場分析、金融服務創新、衍生性金融商品操作實務、企業風險管理、產業創新(二)、商管專題(一)、商管專題(二)、 <u>產業創新(一)(三)(四)(五)(六)(七)(八)、微積分、財務管理</u>
商管學程	蘇惟宏	科技管理	創新創業研討、市場調查與創新、工作與流程研究、統計學、產業創新(四)、商管專題(一)、商管專題(二)、 <u>產業創新(一)(二)(三)(四)(五)(六)(七)(八)、創新管理、資訊管理、統計學、會計學</u>
社企學程	黃浩然	職場靈性、非營利組織行銷、社會企業、企業倫理	社會企業管理、社會科學研究方法、社會企業經營管理、 <u>社會企業流程管理</u>
商研所	李天行	顧客關係管理、人工智慧、應用統計、作業研究	企業管理專題(一)(二)、數量方法、多變量分析、顧客關係管理、供應鏈管理、商情預測、全球供應鏈運籌管理、國際創業與管理專題研究、多變量分析-英、商學總論-英、全球供應鏈運籌管理-英、創新科技管理-英、 <u>研究方法-英</u>
商研所	李宗培	國際經濟學、財務經濟學、投資學、衍生性商品	大陸產業分析、投資學、個體經濟學、財務市場均衡、專題研究(一)(二)、期貨與選擇權、期貨與選擇權專題研討、當代財金導論、投資學專題研討、大學入門、當代財金導論-英、 <u>財務與資源分配-英、海外專業參訪</u>
商研所	楊銘賢	電子商務、企業程序再造、策略性資訊管理、企業電子化規劃與管理、作業管理、人力資源管理	企業轉型與變革管理、研究方法、資訊管理專題、電子商務專題、電子商務總論、整合管理、企業程序再造、資訊管理研討(一)(二)、大學入門、導師時間、 <u>社會科學研究方法、企業程序再造、研究方法、資訊管理專題、電子商務實作專題、科技應用與知識管理</u>

三、審核各系所學程之課程目標修訂

說明：追認103學年度未及審議之課程目標及審議104學年度新增之課程目標。

(一)、企管系學士班103學年度開設「六標準差管理與創新」、「科技管理概論」之課程目標。

初審：103.6.4企管系102-02次課委會通過。

Course Code	22178			
Course Name	Six Sigma Management and Innovation 六標準差管理與創新	Credit	F	S
Course Objectives	<p>The course involves discussion of issues related to development of Total Quality. Through the introduction to the theory and implementation of Six Sigma management students will be able to:</p> <ol style="list-style-type: none"> 1. Learn the the necessary skills to execute Six Sigma techniques and strategies at the Green Belt and Black Belt levels. 2. Learn the common Six Sigma tools, such as Six Sigma deployment, process mapping, QC 7 tools, New QC 7 tools, failure mode and effect analysis, capability and performance analysis, and measurement system. To understand lean Six Sigma and Six Sigma design. 3. Be familiar with topics in business innovation and the theory of TRIZ, including a practical methodology, tool sets, a knowledge base. 4. Generate new ideas and solutions for various problems. 			

決議：修訂後通過。

Course Code	11279			
Course Name	Introduction to Technology Management 科技管理概論	Credit	F	S
Course Objectives	<p>The purpose of the course is to:</p> <ol style="list-style-type: none"> 1. Develop an understanding on issues and concepts for managing technological innovation to firms. 2. Understand the structure and dynamics of high-tech businesses, including foundations of technological innovation, acquisition and application of technology, technological innovation strategy, high-tech industry development and entrepreneurship, and etc. 			

決議：修訂後通過。

(二)、企管系碩士班103學年度開設「六標準差管理與創新」之課程目標。

初審：103.6.4企管系102-02次課委會通過。

Course Code	22178			
Course Name	Six Sigma Management and Innovation 六標準差管理與創新	Credit	F	S
Course Objectives	<p>The course involves discussion of issues related to development of Total Quality. Through the introduction to the theory and implementation of Six Sigma management students will be able to:</p> <ol style="list-style-type: none"> 1. Learn the the necessary skills to execute Six Sigma techniques and strategies at the Green Belt and Black Belt levels. 2. Learn the common Six Sigma tools, such as Six Sigma deployment, process mapping, QC 7 tools, New QC 7 tools, failure mode and effect analysis, capability and performance analysis, and measurement system. To understand lean Six Sigma and Six Sigma design. 			

	3. Be familiar with topics in business innovation and the theory of TRIZ including a practical methodology, tool sets, a knowledge base. 4. Generate new ideas and solutions for various problems.
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決議：修訂後通過。

(三)、會計系學士班104學年度開設「稅務產業實習」之課程目標。

初審：103.9.9會計系103-01次課委會通過。

Course Code	21640		
Course Name	Tax Filing Practice 稅務產業實習	Credit	F S
Course Objectives	The main objectives of this course are to: 1. Learn the tax law and various tax law requirements about reporting practices in Taiwan, including income tax, corporate income tax, value-added and non-value-added sales tax. 2. Learn not only theoretical discussion of the tax laws, but also hands-on practices about tax report filing.		

決議：修訂後通過。

(四)、會計系碩士班104學年度開設「金融專業會計」之課程目標。

初審：103.9.9會計系103-01次課委會通過。

Course Code	12133		
Course Name	Accounting for Financial Instruments and Services 金融專業會計	Credit	F S
Course Objectives	The purposes of this course are: 1. To introduce recent developments in International Accounting Standards for financial instruments and services provided by the financial industry. 2. To emphasize the background and concepts underlying the written conclusions. 3. To discuss the implications for financial reporting and analysis. 4. To introduce the world's most advanced and innovative financial practices.		

決議：修訂後通過。

(五)、統資系碩士班103學年度開設「醫藥臨床統計分析與實作」之課程目標。

初審：103.9.4統資系103-01次課委會通過。

Course Code	開課代碼，待確定		
Course Name	Statistical analysis of clinical medicine and drug development 醫藥臨床統計分析與實作	Credit	F S
Course Objectives	This course covers some statistical experiment design and analysis methodologies to show how statistics has been used in many aspects of drug development. The focus of this course will be application oriented and the objectives are 1. To teach basic knowledge and methodologies include design, test and clinic analysis for new drug development. 2. To render examples or cases in real field with statistics lectures 3. To be able to use the software packages of SAS.		

決議：修訂後通過。

(六)、金融國企系學士班103學年度開設「國際企業管理-英」、「企業評價及個案分析」等課程目標。

初審：102.10.2金融國企系102-01次課委會通過。

Course Code	19710			
Course Name	International Business Management - Course In English 國際企業管理-英	Credit	F	S
Course Objectives	International investment and industrial environment have been more capricious than ever before since 21st century when globalization, digitalization, and liberalization came to be the trend. In order to fertilize outstanding international-level talents with overall thinking, the objectives of this course are: 1. To profoundly probe into certain oversea investment environments, entry modes into international market, global strategic planning and implementation, and transnational operation management. 2. To broaden international views. 3. To synchronize with changes and development of the world. 4. To strengthen international competence.			

決議：修訂後通過。

初審：103.4.15金融國企系102-03次課委會通過。

Course Code	22101			
Course Name	Business Valuation and Case Study 企業評價及個案分析	Credit	F	S
Course Objectives	這門課最主要是讓學生了解如何算出一個企業的真实價值，進而可做投資或公司購併的參考。透過課堂講授、討論、個案研討及參賽，因此修完這門課，學生除了學到評價方法外，還可了解總體環境、產業及個別公司策略對企業的重要性。 The purpose of this course is to provide students with a better understanding of how to figure out the intrinsic value of a firm and, further, as a reference for investment or business M & A. Through classroom lecture, discussion, and case studies & competitions, the students not only learn the method of valuation but also realize the importance of macroeconomic environment, industry and corporate strategies.			

決議：修訂後通過。

(七)、金融國企系碩士班補追認102學年度開設之「財務金融卓越講座-英」之課程目標。

初審：102.12.18金融國企系102-02次課委會通過。

Course Code	21854			
Course Name	Financial Summit Forum- Course in English 財務金融卓越講座-英	Credit	F	S
Course Objectives	Students will be able to learn important issues and trends in the international finance environments, including international business environments, the internationalization of local securities intermediaries, the credit ranking and securitization of investment banks, risk management in financial institutions, the cross-strait financial topics, and the strategies and operations of foreign companies in Taiwan. 本課程主要目標是培養學生國際金融環境與趨勢幾個重要議題有深入的了解，包括國際企業的國際環境、本土證券公司邁向國際、投資銀行信用評等與資產證券化、金融公司的風險管理、兩岸財金相關議題與外商在台佈局與經營。			

決議：修訂後通過。

(八)、金融國企系碩職班103學年度開設之「中小企業財務會計實務」課程目標。

初審：103.6.18金融國企系102-04次課委會通過。

Course Code	22614			
Course Name	Financial and Accounting Practices in Small- and- Medium Enterprises 中小企業財務會計實務	Credit	F	S
Course Objectives	<p>本課程透過產學協同教學、企業參訪與專題指導方式，培育學生具備中小企業經營實務所涉及到的財會知能，包括融資、稅務、會計、資金調度、內部控制與稽核、成本分析與控制、財報分析等。學生能整合所有相關財會技能，能進行實務性解決方案、個案分析與企業輔導等工作。</p> <p>Through industry-school associated teaching, a visit to enterprises and independent study, this course is to facilitate students in learning practical knowledge and techniques involving in the financing and accounting activities in small and medium enterprises (SME), including financing, tax practices, accounting, fund dispatching; internal controls and auditing; cost analysis and control; and financial statements analysis. Students will be able to incorporate finance and accounting abilities to implement problem-solving functions, case studies and enterprises consulting in real cases.</p>			

決議：修訂後通過。

(九)、資管系學士班103學年度開設「商業智慧管理導論-英」、「電子商務-英」、「金融交易系統」及「行動商務應用系統」等之課程目標。

初審：103.9.3通過資管系103-01次課委會通過。

Course Code	20204			
Course Name	Introduction to Business Intelligence Management -Course in English 商業智慧管理導論-英	Credit	F	S
Course Objectives	<p>Application is the major learning approach of this course. The core objectives are for students to learn cloud computing, data decision, and types, functions development and application of business intelligence; and deployment of BI applications to the cloud.</p>			

決議：修訂後通過。

Course Code	17559			
Course Name	Electronic Commerce-Course in English 電子商務-英	Credit	F	S
Course Objectives	<p>The main objectives of this course are for students:</p> <ol style="list-style-type: none"> 1. To learn the fundamental concepts of electronic business; 2. To investigate the main issues of electronic commerce in terms of models, system framework, IT infrastructure and strategies of implementation with its cost benefit. 3. To learn how e-commerce is being conducted and managed. 4. To assess its major opportunities, limitations, issues, and risks in this contemporary Internet business environment. 			

決議：修訂後通過。

Course Code	21429			
Course Name	Financial Trading Systems 金融交易系統	Credit	F	S
Course Objectives	The main objectives of this course are: to introduce the theory of internet finance, financial trading systems, program trading. This course will focus on the topics of the e-securities, e-financial investment, program trading, trading strategy, electronic ordering system, and money management. Therefore, students will understand the nature of financial trading, as well as how to apply information technology to solve problems of financial trading, and finally be able to establish useful trading systems.			

決議：修訂後通過。

Course Code	19709			
Course Name	Mobile Service Application System 行動商務應用系統	Credit	F	S
Course Objectives	The main objectives of this course are for students to learn the basic concepts of objective-C & foundation framework; and combine cloud computing and Web service to implement a mobile service application system.			

決議：修訂後通過。

(十)、資管系碩士班103、104學年度開設「高等資訊管理」等共14門之課程目標。

初審：103.9.3通過資管系103-01次課委會通過。

Course Code	開課代碼，待確定			
Course Name	Advanced Information Management 高等資訊管理	Credit	F	S
Course Objectives	The goal of this course is to develop students' understanding of information systems with macroscopic capability and information systems for academic research skills. The course will introduce topics related to information systems (including e-business, e-commerce, data science, and cloud services issues.) and management as well as theories commonly employed in IS research (e.g., Transaction Cost Theory, Innovation Diffusion Theory, Technology Acceptance Model, Social Exchange theory, etc). Therefore, the students will learn not only the theories and techniques of information systems, but also the real-world applications.			

決議：修訂後通過。

Course Code	09290			
Course Name	General Topics on Electronic Commerce 電子商務總論	Credit	F	S
Course Objectives	The course will introduce general topics of electronic commerce, basic management concepts, and techniques which are needed by organizations and individuals for electronic commerce applications. It will facilitate students to understand fully about the development, applications and management of electronic commerce.			

決議：修訂後通過。

Course Code	開課代碼，待確定			
Course Name	Special Topics on Internet Marketing 網路行銷專題	Credit	F	S
Course Objectives	After the course, students should be able to: 1. Know the fundamentals of marketing and internet marketing. 2. Understand the techniques and tactics relevant to internet marketing. 3. Recognize the role of social media and mobile technology on internet marketing. 4. Know the process of opening and handling online store and make marketing proposals.			

決議：修訂後通過。

Course Code	開課代碼，待確定			
Course Name	Special Topics on Electronic Finance 電子金融專題	Credit	F	S
Course Objectives	Through real case studies, the main objective of this course is to enable students to learn the content and the structure of e-finance (also known as Internet finance), including e-finance transaction technology, trade structure and powers of the contract, and to explore technical and management issues. Course content includes e-Banking, e-Securities and e-Insurance, focusing on issues of electronic payment, electronic financial investment, e-financing, electronic power contracts, finance data analysis, etc. Finally, e-finance, implementation, supervision and security issues will be discussed.			

決議：修訂後通過。

Course Code	開課代碼，待確定			
Course Name	Practical Topics for Electronic Commerce 電子商務實作專題	Credit	F	S
Course Objectives	Students will learn new developments in electronic commerce (EC). Students will also form project teams to present EC projects throughout the semester.			

決議：修訂後通過。

Course Code	02144			
Course Name	Internship 專業實習	Credit	F	S
Course Objectives	The objectives of this course are for students: 1. To learn practical working skills and enhance professional capability. 2. To shorten on job training and reserve potential experts for enterprises.			

決議：修訂後通過。

Course Code	開課代碼，待確定			
Course Name	Special Topics on Electronic Procurement and Logistics 電子採購與物流專題	Credit	F	S
Course Objectives	Special topics on electronic procurement and logistics of electronic store will be introduced. Topics include demand management, procurement theory, supplier evaluation, electronic procurement technology, transportation system, and logistics system. The training will help students to shorten on-job-training time in procurement and logistic experience and become a manager specializing in electronic store or electronic market on electronic commerce.			

決議：修訂後通過。

Course Code	19412			
Course Name	Cloud Enterprise Service Systems 雲端企業服務系統	Credit	F	S
Course Objectives	The objective of this course is to provide the students with the concepts and skills to align business processes and information technology by applying cloud enterprise services. The topics include service-oriented architecture (SOA) concept, cloud computing concept, enterprise architecture planning (EAP), business process management (BPM), web services, unwitting programming (ZNQ), no-programming customization (NPC), and Google APP inventor. A SOA-ERP cloud service system is used for demonstration, discussion, configuration, and customization. Students will have hands-on experience in EA, BPM, NPC, and Google APP based on existing SOA-ERP cloud services.			

決議：修訂後通過。

Course Code	19413			
Course Name	Cloud Service Software Factory 雲端服務軟體工廠	Credit	F	S
Course Objectives	This course provides students the concepts of SOA and Business Application PaaS, and the process of developing an enterprise level mission software system including MVC, service request, UI coding, testing, and deployment. Each student will develop an application with at least a complete business process from order taking to shipping, from purchase order releasing to receiving, and how to automatically establish item masters and BOMs for products with sizes and colors, etc. Students will develop ideas, translate them into an application system, deploy their works onto the cloud, and demonstrate them before the class.			

決議：修訂後通過。

Course Code	開課代碼，待確定			
Course Name	Cloud Computing Environment Installation and Management 雲端基礎環境建置與管理	Credit	F	S
Course Objectives	The Course provides students the concepts and skills of cloud computing environment. Topics includes cloud computing characteristics such as high availability, scalability, and elasticity. Commercial tools such as VMWare, vSphere will be introduced to the students so that they can learn the features of popular tools. Each student group will establish an environment of at least 2VMs and iSCSI of personal computers with abovementioned cloud computing characteristics. The environments developed by the students must be able to host Web services and applications.			

決議：修訂後通過。

Course Code	開課代碼，待確定			
Course Name	Web Service Programming 網路服務程式設計	Credit	F	S
Course Objectives	Web Services are applications with two characteristics: First, a web service publishes an application programming interface for the functionality that makes available to external callers. Second, a web service is requested over a network by using the hypertext transfer protocol. Web services enable inter-operability between software systems, and are the foundation for a modern Service-Oriented Architecture (SOA). This course provides students the concepts and implementation skills of web service programming and SOA. Students will learn to develop, deploy and monitor SOAP and RESTful web services, as well as the implementation of a SOA-based system using the developed web services.			

決議：修訂後通過。

Course Code	開課代碼，待確定			
Course Name	Data Science and Cloud Services Implementation Project 資料科學與雲端服務實作專題	Credit	F	S
Course Objectives	<p>This course explores the rapidly developing fields of Cloud Service and Data Science for intelligent use of data to maximize the utilization of data in could computing environment and optimize the efficiency of decision making in the context of various fields. Students will be able to:</p> <ol style="list-style-type: none"> 1. Develop a business plan of a cloud service startup which provides electronic commerce/business solutions with big data analysis functions from the cloud. The business plan includes capital, organization, products, marketing strategy, sales forecast, and financial forecast. 2. Implement their products after market research and confirmation of the demands. 3. Present their business plan and demonstrate the products to the potential customers and investors. 4. Gain a strong data science and cloud service knowledge set and techniques via in-depth case studies, most current readings and experiences, most current and future technology exploration and the implementation of a project. 			

決議：修訂後通過。

Course Code	22676			
Course Name	Intelligence Systems-course in English 智慧型系統-英	Credit	F	S
Course Objectives	<p>Information retrieval plays important role for today's knowledge management, e-business, and Web services. Intelligence systems include expert systems, neural networks, fuzzy networks, genetic algorithms, Robotics, and so on. Today, intelligence systems are used in business, science, engineering, manufacturing, medical, and many other fields.</p> <p>Students will learn these two subjects from the aspects of principles, theory, and programming so that they can develop an information systems with informative, knowledgeable and decisional characteristics.</p>			

決議：修訂後通過。

Course Code	09026			
Course Name	Data Mining 資料探勘	Credit	F	S
Course Objectives	<p>This course aims to</p> <ol style="list-style-type: none"> 1. Introduce students to basic applications, concepts, and techniques of data mining. 2. Develop skills for using recent data mining software (e.g. R, Orange). 3. To solve practical problems in a variety of disciplines. 4. Gain experience doing independent study and research. 5. Train students to be data scientists. 			

決議：修訂後通過。

Course Code	11806			
Course Name	Adaptive Systems 調適性系統	Credit	F	S
Course Objectives	<p>Students will be able to learn the theory and practical application of adaptive systems in Bio-inspired computation systems and Evolution Computation. They</p>			

	are two major parts of artificial intelligence. Bio-inspired computation system includes Ant Colony Optimization (ACO), Particle Swarm Optimization (PSO), Artificial Bee Colony (ABC) and Artificial Immune Systems (AIS), etc; and Evolutionary computing will include Genetic Algorithms, Genetic programming, Interactive evolution computation (IEC), Evolution Strategies (ES), Differential evolution (DE) and Gene Expression programming (GEP), etc. In the Internet and big data trends, these adaptive algorithms in the field of data science will be important modeling and data mining technologies. Students are expected to learn these artificial intelligence techniques, apply them in academic research, use these technologies to solve real-world problems, and therefore enhance the efficiency and effectiveness of problem-solving.
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決議：修訂後通過。

(十一)、資管系碩職班 104 學年度開設「商業智慧與分析」、「服務科學專題」之課程目標。

初審：103.9.3通過資管系103-01次課委會通過。

Course Code	開課代碼，待確定			
Course Name	Business Intelligence and Analytics 商業智慧與分析	Credit	F	S
Course Objectives	Business intelligence/business analytics have attracted attention from enterprises, the computing industry, and the research community due to the availability of big data and new business needs. This course provides opportunities for students to study and apply business intelligence, data warehousing and data mining technologies and techniques. These technologies and techniques will enable students to have a strong data analysis knowledge and capability and to discover potential patterns solutions from various data sources for the decision making of business problems. Topics may include basic concepts of business intelligence and analysis, the construction of OLAP and data warehouse systems, various data mining techniques, text and web mining applications, emerging trends of business analytics, and several in-depth case studies from different business problems.			

決議：修訂後通過。

Course Code	20229			
Course Name	Special Topics on Service Science 服務科學專題	Credit	F	S
Course Objectives	<p>Modern businesses have changed with a view to service-intensive activities. Service science researches and practices can effectively motivate the industry and business to recognize the opportunity of service innovation, and lead them eventually to improve the service quality, enhance customer satisfaction, and so on. As a result of business, the business revenue and profitability can be increased.</p> <p>In order to develop the service economy of improvement, the students will be able to:</p> <ol style="list-style-type: none"> 1. Explore service science with its practice and application in selective service industries, including healthcare, finance service and production and so on. 2. Learn service management, knowledge, methodologies, and strategies of service innovation. 3. Learn service-oriented information system development and implementation. 4. Build the professional and research abilities of background knowledge of service industries regarding to service process design and management; service innovation and entrepreneurship. 5. Identify the potential research issues and subjects with their respective applications in service science and management. 			

決議：修訂後通過。

(十二)、國際經管學程103學年度開設之「組織設計與管理：全球觀點-英」等共18門之課程目標。

說明：因應103學年度起國際經管學程轉型為全英授課碩士班，課程全面調整為英語授課。

初審：103.5.6國際經管學程課委會102-04次課委會通過。

Course Code	22114			
Course Name	Organization Design and Management: A Global Viewpoint- Course in English 組織設計與管理：全球觀點-英	Credit	F	S
Course Objectives	Students will be able to: 1. Learn an approach to design and manage organization that comply with the firm's strategies. 2. Learn how firms tackle various challenges in the global business environment through organization design and management.			

決議：修訂後通過。

Course Code	19710			
Course Name	International Business Management-Course in English 國際企業管理-英	Credit	F	S
Course Objectives	Students will learn: 1. To learn the structure and the essence of the strategic, organizational, and operational challenges confronting executives of MNCs. 2. To understand the interplay between the MNC, the countries in which it does business, and the competitive environment in which it operates. 3. To develop global strategies and manage across borders.			

決議：修訂後通過。

Course Code	22115			
Course Name	Supply Chain and Operations Management: A Global Viewpoint- Course in English 供應鏈與作業管理：全球觀點-英	Credit	F	S
Course Objectives	This course focuses on effective supply chain strategies for companies that operate globally, with an emphasis on how to plan and integrate supply chain components into a coordinated system. Students will be exposed to concepts and models important in supply chain planning with emphasis on key trade-offs and phenomena. The course introduces and utilizes key tactics such as risk pooling and inventory placement, integrated planning and collaboration, and information sharing. Lectures, case discussions introduce various models and methods for supply chain analysis and optimization.			

決議：修訂後通過。

Course Code	22116			
Course Name	Financial Management: International Perspectives- Course in English 財務管理：國際視野-英	Credit	F	S
Course Objectives	1. To provide a conceptual framework within which the key financial decisions of the multinational firm can be analyzed. 2. To use the technique of financial analysis and reasoning in solving international financial problems inherent in multinational firms. 3. To explore issues of multiple currencies, volatility in exchange rate and inflation rate, multiple money markets, governmental exchange control, segmented capital market, political risk, international diversification, arbitrage potential, and international finance with a lower cost.			

決議：修訂後通過。

Course Code	19065			
Course Name	Business Ethics- Course in English 企業倫理-英	Credit	F	S
Course Objectives	To appreciate the essences of business ethics through five main faucets: recognizing socially acceptable business conduct from the global perspectives; embedding good business in treating people nice and fair; reengineering corporate image; enhancing professional ethics; and investing in sustainable and socially responsible corporations.			

決議：修訂後通過。

Course Code	開課代碼，待確定			
Course Name	Applied Professional Research (1) - Course in English 專業實務研究(一)-英	Credit	F	S
Course Objectives	1. To integrate knowledge within a wide variety of industries and settings. 2. To sharpen capabilities of critical thinking and reasoning. 3. To learn how to formulate questions and find solutions.			

決議：修訂後通過。

Course Code	開課代碼，待確定			
Course Name	Applied Professional Research (2) - Course in English 專業實務研究(二)-英	Credit	F	S
Course Objectives	1. To integrate knowledge within a wide variety of industries and settings. 2. To sharpen capabilities of critical thinking and reasoning. 3. To learn how to formulate questions and find solutions.			

決議：修訂後通過。

Course Code	22117			
Course Name	Marketing Management: International Perspectives- Course in English 行銷管理：國際視野-英	Credit	F	S
Course Objectives	The objectives of this course are for students: 1. To gain an understanding of the external issues affecting international marketing activities, including the economic, social/cultural and political/legal environments. 2. To understand the process of forming and implementing global marketing strategies. 3. To learn the balance between global and local marketing activities.			

決議：修訂後通過。

Course Code	22118			
Course Name	Strategic Management: A Global Viewpoint- Course in English 策略管理：全球觀點-英	Credit	F	S
Course Objectives	The objectives of this course are for students: 1. To build up a critical thinking ability for strategic analysis under dynamic environment. 2. To get familiar with the principles, theories of global strategic management from the top management teams' perspectives. 3. To explore insights of strategic decisions for directing and coordinating worldwide organization and operational actions.			

決議：修訂後通過。

Course Code	22119			
Course Name	Human Resources and Knowledge Management: International Perspectives- Course in English 人力資源與知識管理：國際視野-英	Credit	F	S
Course Objectives	<p>The objectives of this course are for students:</p> <ol style="list-style-type: none"> 1. To develop systematic understanding of human resources and knowledge management. 2. To enhance the capability to integrate theories and practices in the global working environment. 3. To learn through practical cases for a better understanding of international human resource and knowledge management, including planning, recruiting, selecting, training, performance evaluation, salary system, intellectual capital, human capital and employee-company relations. 			

決議：修訂後通過。

Course Code	22120			
Course Name	Innovation and Product Management- Course in English 創新與產品管理-英	Credit	F	S
Course Objectives	<p>The objective of this course is to provide a framework of innovation and product management. This course elaborates how a firm can stay competitive by means of adequate innovation and product development, coupled with the up-to-date and accessible discussion of cases in this area, as well as a wealth of examples and illustrations.</p>			

決議：修訂後通過。

Course Code	17559			
Course Name	Electronic Commerce- Course in English 電子商務-英	Credit	F	S
Course Objectives	<p>The objective of this course is to provide students with strong conceptual foundations of e-commerce from the perspectives of business concerns, internet technology, and social and legal context of e-commerce. Topics may include e-commerce business models, internet technology and e-commerce Web sites, e-commerce marketing and advertising, security and payment, legal and ethical issues, customer relationship management and emerging technologies such as social media. Students can gain a strong e-commerce knowledge set and techniques via in-depth case studies, most current readings and experiences, most current and future technology exploration and the development of a project.</p>			

決議：修訂後通過。

Course Code	22121			
Course Name	Decision Analysis & Management- Course in English 決策分析與管理-英	Credit	F	S
Course Objectives	<p>This course aims to introduce the fundamental concepts of decision analysis for management judgment. It provides students with systematic and objective approaches such as Simple Multi-attribute Rating Technique (SMART), Analytic Hierarchy Process (AHP), and Decision Tree (DT) in order to make decisions under uncertainty. The course imparts such knowledge via detailed instruction and in-class exercises to ensure that students can further understand the implications and intricate effects of decision analysis on aspects of business-related activities.</p>			

決議：修訂後通過。

Course Code	開課代碼，待確定			
Course Name	Internship- Course in English 產業實習-英	Credit	F	S
Course Objectives	1. To provide students the opportunities of on-the-job training, acquainting them with an understanding of how the real world of business operates. 2. To equip students with practical working skills and knowledge. 3. To cultivate appropriate working attitude for students. 4. To prepare students for future career planning.			

決議：修訂後通過。

Course Code	22122			
Course Name	Emerging Market Management- Course in English 新興市場論壇-英	Credit	F	S
Course Objectives	1. To discuss the core issues, themes and perspectives in emerging markets and learn the skill and knowledge to analyze the emerging markets. 2. To explore cross-culture managerial issues and compare the differences of environment between developed countries and emerging markets.			

決議：修訂後通過。

Course Code	22123			
Course Name	Cross-Cultural Management - Course in English 跨文化管理-英	Credit	F	S
Course Objectives	The course participants will be able to: 1. Familiarize with the theory of intercultural management. 2. Be sensitive to intercultural communication. 3. Analyze the relevance of cultural and inter-cultural issues in management, marketing, human resources as well as finance. 4. Enhance intercultural competence.			

決議：修訂後通過。

Course Code	22124			
Course Name	Business Elite Mentor- Course in English 企業菁英導師-英	Credit	F	S
Course Objectives	1. In this course, we invite senior executives with over 15 years work experience to serve as “business elite mentors”, who will interact with students to coach them outside the classroom. 2. This mentoring program aims to provide opportunities for selected students to learn from the mentors via close interactions with them, and thus to enhance students’ competitive advantages for their future career development.			

決議：修訂後通過。

Course Code	21473			
Course Name	Research Methodology- Course in English 研究方法-英	Credit	F	S
Course Objectives	The objectives of this course are: 1. To provide students with the tools and skills required to undertake research; 2. To identify the types of methods best suited for investigating different types of problems and research questions; 3. To develop research questions based on and build upon a critical appraisal of existing research or field observations; 4. To design a research proposal; and 5. To initiate preparations for embarking on a new research project.			

決議：修訂後通過。

(十三)、社會企業學程 103 學年度開設之「社會企業管理」等共 14 門之課程目標。

初審：103.9.2社企學程103-01次課委會通過。

Course Code	19876		
Course Name	Social Enterprise Management 社會企業管理	Credit	F S
Course Objectives	<p>教學目標：</p> <ol style="list-style-type: none"> 1. 建立有別於純粹商業企業的經營觀念、宗旨目標、與價值觀。 2. 認識社會企業存在的社會體制及社會情境條件。 3. 提供可具體展現社會企業精神、適用之管理觀念與經營職能的技術。 4. 建立適用於社會企業之社會價值評估的企業績效與科技效能的衡量指標。 <p>This course aims for students:</p> <ol style="list-style-type: none"> 1. To develop new business concepts with social goals, social value and managerial system which are distinct from the traditional business pursuing pure commercial objectives. 2. To recognize the existing social system and social contexts of social enterprise. 3. To provide concrete examples of social entrepreneurship, feasible operating techniques and management concepts. 4. To establish metrics for the assessment of the social value in social enterprise business and technology performance. 		

決議：修訂後通過。

Course Code	20903		
Course Name	Research Methodology for Social Science 社會科學研究方法	Credit	F S
Course Objectives	<p>因應本研究所重視將管理知識實際應用於社會問題的體念與產品創新需要，設計能實際走社會現場、以研究方法掌握問題、創建理論或應用理論解決問題的研究能力；希望具體達成以下學習目標：</p> <ol style="list-style-type: none"> 1.瞭解社會科學研究的方法論之基礎觀念 2.認識各種適用不同情境的質性與量性研究方法與研究流程 3.幫助學生能進行碩士論文等級的學術研究與論文寫作 4.培養學生務實探究社會企業經營問題、進行實務改善的能力。 <p>In line with the overall program's objectives that emphasizes the application of practical management knowledge in social issues solving and social product innovation, the course enhance students' capabilities to design research methods that enable them to grasp the ideas of actual social conditions and the pertaining issues; and develop and apply theories in resolving problems. This course will facilitate students:</p> <ol style="list-style-type: none"> 1. To understand the basics of social science research theories; 2. To know the different qualitative and quantitative research methods and procedures that are applicable to various conditions; 3. To carry out master's level research and thesis writing; 4. To cultivate capability in analyzing social enterprise managerial problems and in developing practical resolution. 		

決議：修訂後通過。

Course Code	21306		
Course Name	Social Changes, Issues, and Social Entrepreneurship 社會變遷、問題與社會企業	Credit	F S

Course Objectives	<p>目的： 透過本課程讓學生理解社會整體運作結構，社會變遷與趨勢發展，深入探討各種社會問題產生機制，並提出透過社會企業緩解社會問題的可能方法。</p> <p>課程目標： 1、理解社會各部門運作的功能，及其可能產生的風險、非預期結果。 2、熟悉社會變遷各部分的變化，以及未來可能發展的趨勢。 3、瞭解社會問題產生的機制，透過社會企業找出緩解社會問題的方法。</p> <p>The course is designed to help students understand the how the society works as a whole, how social changes may take place, and the needs to re-direct the society to become more humanistic and sustainable. The objectives of this course are for students:</p> <ol style="list-style-type: none"> 1. To understand the functions of each sector in a society as well as the risks and unexpected results associated with the complicated, societal system. 2. To be familiar with the changes of a society and the trends and challenges into the future. 3. To be able to identify social problems, to analyze the roots and complexity of the social issues, and to explore ways to address a specific social problem.
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決議：修訂後通過。

Course Code	20904			
Course Name	Social problems and Social Innovation(I) 社會問題與社會創新(一)	Credit	F	S
Course Objectives	<ol style="list-style-type: none"> 1. 強化學生以多元觀點理解社會問題複雜性。 2. 理解社會創新流程，並實際以小組方式將特定社會問題轉化為創新方案。 3. 擬定創新方案的進行方式，預計在次學期付諸實踐。 <p>The course is designed to help students understand the complexity of social problems from multiple perspectives, as well as to design a series of educational and experiential programs for public awareness of social problems. The objectives of this course are for students:</p> <ol style="list-style-type: none"> 1. To understand the wicked nature and dynamic complexity of social problems. 2. To be able to identify social problems, to analyze the roots and complexity of the social issues, and to explore ways to address a specific social problem. 3. To design social educational programs for social innovation awareness and skill training, and to implement the programs. 			

決議：修訂後通過。

Course Code	21302			
Course Name	Design Thinking and Innovation 設計思考與創新	Credit	F	S
Course Objectives	<p>The Objectives of this course are to equip students with product design concepts and practices, including product design process, product design methods, market survey and design expression, and post-design management activities, such as industry and competitive analysis, business and profit models, marketing/ productions/ human resources and other business functional management activities. Students will undertake theory building, case studies, class discussions, and projects to accumulate concepts and skills of product design and related business operations.</p>			

決議：修訂後通過。

Course Code	22218			
Course Name	Marketing Management for Social Enterprise 社會企業行銷管理	Credit	F	S

Course Objectives	<p>本課程將針對經常面對的社會企業行銷管理知識領域問題做一回應。有別於一般的以盈利為目的的組織，那些參與社會企業者都以社會理想為動機，而不僅僅是謀生。社會企業往往涉及勞動密集型和網絡組織形式，是社會和以人本為導向；並且可以被看作是一種激進的服務為導向行銷過程，強調識別的社會需求和市場，主動資源在價值創造過程中的應用，通過互為主體，共同創造，變革過程，以及社會網絡。因此，本課程希望通過在社會企業現況背景下行銷文獻的探索，可以發展出社會企業正確的行銷框架。本課程將涵蓋：</p> <ol style="list-style-type: none"> 1. 行銷的基本原理的理解； 2. 對於社會企業行銷的特別議題的了解，如：社會化行銷，服務行銷，內部行銷和創業行銷； 3. 個案研究； 4. 促進團隊合作，討論和解決問題的能力。 <p>Through the exploration of marketing literature in the context of the present situations of social enterprises, one may develop proper marketing framework of social enterprise. This course will cover:</p> <ol style="list-style-type: none"> 1. The understanding of the fundamentals of marketing; 2. The understanding of the special topics of marketing in relation to social enterprise such as: social marketing, service marketing, internal marketing, and entrepreneurial marketing; 3. Case studies; 4. The promotion of teamwork, discussion and problem solving.
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決議：修訂後通過。

Course Code	22219			
Course Name	Financial Management for Social Enterprise 社會企業財務管理	Credit	F	S
Course Objectives	<p>藉由透過財務理論的教授：包括財務報表、融資決策與投資決策等公司理財主題，並應用於社會企業的經營運作上，讓具備一定基礎的學生都能有解決問題，以及為公司做好未來財務規劃與分析的能力。</p> <p>The main goal of this course is to develop a foundation of financial management concepts, including financial statement, corporate financing, and corporate investing. We draws heavily on empirical research of social enterprise. This course will help our students to understand how the finances of a company work, how they will be interfacing with finance, and intelligently solve practical business problems.</p>			

決議：修訂後通過。

Course Code	22220			
Course Name	Process Management for Social Enterprise 社會企業流程管理	Credit	F	S
Course Objectives	<p>本課程擬回應社會企業在流程管理與人力資源管理等經常面臨的問題。社會企業不同於一般的營利組織，參與社會企業者多是出於社會理想，並非是以賺錢為目的。社會企業往往涉及勞動密集的組織形式，多以社會與人類為導向；資源的特點則為對社會的見解和認識、能耐的整合、創新能力；以及重視社會、人力與財務資源。因此本課程冀希由對社會企業現狀的探索，發展社會企業專有經營與管理框架。</p> <p>本課程將涵蓋：</p> <ol style="list-style-type: none"> 1. 社會企業人力資源管理與流程管理的知悉 2. 發展社會執行、領導與營運能耐； 3. 管理議題的理解，如：人力資源規劃、招聘、選擇、培訓、績效評估，與社會企業產品或服務設計 			

	Through the exploration of the present situations of social enterprises, one may develop proper operational and management framework. This course will cover: 1. The understanding of the process management and human resource management in social enterprise; 2. The development social execution, leadership and operational capabilities; 3. The understanding of managerial topics such as: human resource planning, recruitment, selection, training, performance evaluation and remuneration, and social product or service design.
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決議：修訂後通過。

Course Code	20905		
Course Name	Social problems and Social Innovation(II) 社會問題與社會創新(二)	Credit	F S
Course Objectives	<p>1. 強化學生以多元觀點理解社會問題複雜性。 2. 理解社會創新流程，並實際以小組方式將特定社會問題轉化為創新方案。 3. 執行創新方案並評估方案之成效。</p> <p>The course is designed to help students understand the complexity of social problems from multiple perspectives, as well as to design a series of educational and experiential programs for public awareness of pressing social problems. The objectives of this course are for students:</p> <p>1. To understand the nature and dynamic complexity of social problems. 2. To be able to identify social problems, to analyze the roots and complexity of the social issues, and to explore ways to address a specific social problem. 3. To design social educational programs for social innovation awareness and skill training, and to implement the programs.</p>		

決議：修訂後通過。

Course Code	21645		
Course Name	International Community Engagement 國際社會參與	Credit	F S
Course Objectives	<p>1. 藉由參與海外的社區經濟活動服務或社會企業經營實踐，提升學生面對陌生環境挑戰、自主解決問題的能力。 2. 經由對海外社區的實際體驗或社會企業經營參與，體悟真誠關懷在地的人、事、物的心境，激發本所學生應具備的社會同理心。 3. 利用海外的經營實境或社區場域條件，務實的磨練本所學生的學識、經驗、創意、與韌性等能力應用。</p> <p>This course is designed to enhance students' understanding of the process of social innovation and various theories and practices from the field. Students are expected to engage in social innovation through the participation in overseas service learning programs. The course provides students opportunities to develop action-oriented skills for social innovation, learn social innovation in an international context, and compare and contrast social innovation models across different contexts.</p>		

決議：修訂後通過。

Course Code	21646		
Course Name	Social Entrepreneurship Practice 社會創業實務	Credit	F S
Course Objectives	<p>培養社會企業家需要的社會(區)問題體認、真實感受當事人需求、設計能解決問題的"產品/服務"，並逐步改善為可商業化消費的商品，再創設可永續經營的商業組織。</p> <p>1. To help students enter in the society and experience the unsatisfied needs in real living, which are always ignored by mainstream social groups. 2. To analyze and assess the legitimacy and emergency of unsatisfied social needs.</p>		

	<p>3.To stimulate innovative design base on local intelligence by adopting the managerial technologies. To accomplish the design of practical social “products/ process”.</p> <p>4.To learn the social-entrepreneurship related knowledge about micro-firm management and micro-financing.</p>
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決議：修訂後通過。

Course Code	21643			
Course Name	Strategy and Organization for Social Enterprise 社會企業策略與組織	Credit	F	S
Course Objectives	<p>1. 引導學員從社會企業角度，認識營利與非營利組織的重要「策略」與「組織」議題。</p> <p>2. 引導學員從社會企業角度，認識營利與非營利組織的重要「策略」與「組織」分析工具。</p> <p>3. 引導學員從社會企業角度，認識營利與非營利組織的重要管理控制制度議題與工具。</p> <p>4. 透過個案討論方式，學習策略、組織、與管理控制等相關決策。</p> <p>Students will be able to:</p> <p>1. Explore the strategic and organizational issues of PO & NPO from the viewpoints of social enterprise.</p> <p>2. Learn the analysis tools of the strategy and organization from the viewpoints of social enterprise.</p> <p>3. Learn the management control issues and tools of PO&NPO from the viewpoints of social enterprise.</p> <p>4. Learn strategic, organizational and management control decisions by case studies</p>			

決議：修訂後通過。

Course Code	21644			
Course Name	Technology Deployment and Knowledge Management 科技應用與知識管理	Credit	F	S
Course Objectives	<p>網際網路與行動科技已成為影響我們生活、工作、學習的關鍵因素，同時也是社會創新的重要來源。基於此，本課程在使同學們能熟悉網路社會中新資訊與知識的產生、分配、取得、以及分享的方式，探討社會組織應用這些新科技於社會創新與知識管理的策略與議題。</p> <p>Internet and mobile technologies are becoming a critical part affecting how we live, work, and learn, as well as an important source for social innovation. This course familiarizes students how new information and knowledge are produced, distributed, acquired, and shared in the network society. This course explores strategies and issues for social organizations to use such technologies for social innovation and knowledge management.</p>			

決議：修訂後通過。

Course Code	21647			
Course Name	Social Value Creation and Social Justice 社會價值創造與公義	Credit	F	S
Course Objectives	<p>1. 引導學員認識公義議題相關概念。</p> <p>2. 透過個案，引導學員認識相關公義議題的成因與演化。</p> <p>3. 引導學員探討與創意發想社會企價值創造和公義議題的改善途徑。</p> <p>4. 引導學員共同設計發起或參與一項社會公義運動。</p> <p>Students will be able to</p> <p>1. Learn the related concepts of justice.</p>			

	2. Learn the genesis and evolution of justice issues by case study. 3. Explore and creatively think about the improving paths of social value creation and justice issues. 4. Initiate or participate in a common design social justice movement.
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決議：修訂後通過。

(十四)、商管學程102學年度開設之「產業創新(一)」等共61門課程之課程目標。

初審：103.9.24商管學程103-01次課委會通過。

Course Code	20330			
Course Name	Industrial Innovation (I) 產業創新(一)	Credit	F	S
Course Objectives	1.協助同學建立工作選擇及個人職涯發展的關聯， 2.學習從工作中創新，以工作創新累積職涯發展資本。 Students will be able to: 1. Make their job choices and career path more appropriately. 2. Learn to work creatively and build personal career assets throughout innovative working experience.			

決議：修訂後通過。

Course Code	20331			
Course Name	Industrial Innovation (II) 產業創新(二)	Credit	F	S
Course Objectives	1.協助同學建立工作選擇及個人職涯發展的關聯， 2.學習從工作中創新，以工作創新累積職涯發展資本。 Students will be able to: 1. Make their job choices and career path more appropriately. 2. Learn to work creatively and build personal career assets throughout innovative working experience.			

決議：修訂後通過。

Course Code	21375			
Course Name	Industrial Innovation (III) 產業創新(三)	Credit	F	S
Course Objectives	1.協助同學建立工作選擇及個人職涯發展的關聯， 2.學習從工作中創新，以工作創新累積職涯發展資本。 Students will be able to: 1. Make their job choices and career path more appropriately. 2. Learn to work creatively and build personal career assets throughout innovative working experience.			

決議：修訂後通過。

Course Code	21376			
Course Name	Industrial Innovation (IIV) 產業創新(四)	Credit	F	S
Course Objectives	1.協助同學建立工作選擇及個人職涯發展的關聯， 2.學習從工作中創新，以工作創新累積職涯發展資本。 Students will be able to: 1. Make their job choices and career path more appropriately. 2. Learn to work creatively and build personal career assets throughout innovative working experience.			

決議：修訂後通過。

Course Code	22545			
Course Name	Industrial Innovation (V) 產業創新(五)	Credit	F	S
Course Objectives	1.協助同學建立工作選擇及個人職涯發展的關聯， 2.學習從工作中創新，以工作創新累積職涯發展資本。 Students will be able to: 1. Make their job choices and career path more appropriately. 2. Learn to work creatively and build personal career assets throughout innovative working experience.			

決議：修訂後通過。

Course Code	22546			
Course Name	Industrial Innovation (VI) 產業創新(六)	Credit	F	S
Course Objectives	1.協助同學建立工作選擇及個人職涯發展的關聯， 2.學習從工作中創新，以工作創新累積職涯發展資本。 Students will be able to: 1. Make their job choices and career path more appropriately. 2. Learn to work creatively and build personal career assets throughout innovative working experience.			

決議：修訂後通過。

Course Code	11614			
Course Name	Creative Thinking and Creativity 創意思考與創造力	Credit	F	S
Course Objectives	一、本課程的目的在訓練學生具備創意思考之能力，並瞭解創造力產生的因素。 二、實際激發學生進行創意的思考、瞭解自己的創意歷程、並能提出創意作品。 This course aims to introduce learners about basic creativity theories and creative thinking skills. The students will develop their divergent and convergent thinking abilities by real practice. Finally, they will realize their thought processing model, and practice potential creativity. They will also generate creative works by applying thinking skills practiced in class.			

決議：修訂後通過。

Course Code	18794			
Course Name	Creativity Development and Practices 創意發想與實踐	Credit	F	S
Course Objectives	本課程的目的在於將基本的創新理論與方法概念引介給學生，並訓練學生具備將創意轉化為商品之能力，並能夠進行新商品上市計畫之設計與推動。 This course aims to introduce students with basic innovation theories and tools, process of commercialization, and how to build up a new business. We hope that the students are able to propose new product prototypes or business plans after studying this course.			

決議：修訂後通過。

Course Code	19414			
Course Name	Electronic Commerce and Entrepreneurship 電子商務與創業	Credit	F	S
Course Objectives	建立學生電子商務的基本概念 瞭解電子商務經營管理的發展 熟悉電子商務各項技術及企業實際的應用 瞭解電子商務的未來發展及創新應用			

	<ol style="list-style-type: none"> 1. To know the concept of the Electronic Commerce. 2. To understand the development of e-Commerce management. 3. To be familiar with the practical application of e-Commerce. 4. To understand the future of development and innovation of e-Commerce.
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決議：修訂後通過。

Course Code	19449		
Course Name	Aesthetic Economics 美學經濟	Credit	F S
Course Objectives	<ol style="list-style-type: none"> 1.釐清文創產業本質的觀念 2.以漸進式之討論，建構美學經濟之完整樣貌 Students will be able to: <ol style="list-style-type: none"> 1. Clarify the basic concepts of cultural and creative industry. 2. Gradually discuss and build the overall look of the economy of aesthetics. 		

決議：修訂後通過。

Course Code	19450		
Course Name	Project Management And Innovation 專案管理與創新	Credit	F S
Course Objectives	<ol style="list-style-type: none"> 1.學習專案管理的意義,內涵與應用種類 2.學習創新的定義與內涵 3.學習完整的專案管理步驟與方法 4.學習如何將創新落實在專案管理 5.透過實體個案,影片教學...等方式,確實學習專案管理與創新的模式確實應用在現有及未來工作上 The learning objectives of this course are as follows: <ol style="list-style-type: none"> 1. To learn the meaning, contents and kinds of application of project Management. 2. To learn the meaning and contents of innovation management. 3. To learn and use the practical steps and methods for fulfilling a project and management. 4. To learn and use the practical steps and methods for fulfilling an innovated project. 5. To apply and fit the current and future jobs. 		

決議：修訂後通過。

Course Code	02091		
Course Name	International Financial Market 國際金融市場	Credit	F S
Course Objectives	<p>本課程內容涵蓋國際金融基本觀念、架構、理論與應用，以及國際融市場所面臨的問題與對策。透過本課程能培養同學對國際金融與匯兌問題之思考、探討、批判與洞察能力，進而提升同學國際視野及外匯專業能力。</p> <p>This course covers the basic concepts of international finance, architecture, theory and applications. The international financial markets are facing problems and countermeasures. Through this course students will develop abilities to deal with International financial and exchange rate issues. Through discussions they will develop critical thinking and insights, thereby enhance the professional capability of foreign exchange.</p>		

決議：修訂後通過。

Course Code	18804		
Course Name	Organizational Management 組織管理	Credit	F S
Course Objectives	<ol style="list-style-type: none"> 1.引導學生學習管理學基本知識 2.引導學生學習計劃、組織、領導與控制等管理之實踐 		

	1. To know the basic knowledge of management. 2. To learn the applications of planning, organizing, leading, and controlling in management practices.
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決議：修訂後通過。

Course Code	02350		
Course Name	Investment in Securities 證券投資實務	Credit	F S
Course Objectives	<p>全球化世代 證券投資對現代人的深遠影響與意義 建立正確投資概念 瞭解證券組合投資與風波管理 透過宏觀經濟分析 瞭解金融證券投資與個經總經國際經濟間存在之密切連動 透過宏觀經濟分析 瞭解金融證券投資對投資環境與政策面間之深遠影響 知識經濟時代 看懂經濟指標 具備完整經濟知識 有效過濾資訊 經濟變動起伏中,增加自保能力 理性追求福祉 面對價值觀抉擇與認定時,妥善評估機會成本 多變迷人的證券投資世界 成為真正贏家</p> <p>Students will be able to:</p> <ol style="list-style-type: none"> 1. Learn effects and meanings of security investment in globalization. 2. Establish correct investment concepts, security investment and risk management. 3. Understand the relationships among macro economy, international economy, financial market and security investment through the analysis of policy and techniques. 4. Manage investment plans and distribution of assets. 5. Find out better choices for investment targets and accumulate fortunes. 		

決議：修訂後通過。

Course Code	01345		
Course Name	Civil Law: General Principles 民法總則	Credit	F S
Course Objectives	<p>一般非法律系的學生總以為：法律僅是條文而已，學習法律就是在背誦條文。其實這是一種極為錯誤的觀念，因為法律學其實是一種實用之學，學習法律之目的，在於解決及預防日常生活周遭發生之問題。民法為萬法之母，民法總則更是民法理論之基礎，欲學習如何認知及處理日常法律問題，民法總則的學習是不可或缺的必經之路。本課程主要以案例方式上課，以別於一般傳統的解釋法條教學方法，期望藉由此方法，引導同學進入民法領域，培養同學學習民法及其他法律科目之興趣，訓練同學獨立思考、認識法條、活用法律之能力。</p> <p>Students will be able to:</p> <ol style="list-style-type: none"> 1. Learn to solve and prevent problems happen in daily life with knowledge of Civil Law. 2. Learn the general principle of and theory to handle the daily legal problems. 3. Study cases in the field of civil code to foster the students' interests. 4. Learn to think independently through reading articles of law and practice the law with flexibility. 		

決議：修訂後通過。

Course Code	07204		
Course Name	Sales Tax 營業稅法	Credit	F S
Course Objectives	<ol style="list-style-type: none"> 1. 瞭解稅捐稽徵法之內容、應用及租稅行政救濟程序。 2. 瞭解加值型與非加值型營業稅法之內容、規定應用及申報。 <p>Students will be able to:</p> <ol style="list-style-type: none"> 1. Learn value-added and non-value-added Business Tax Law. 2. Learn Tax Collection Act, its applications and related regulations. 		

決議：修訂後通過。

Course Code	01342			
Course Name	Civil Law-General Provisions of Obligations 民法債編總論	Credit	F	S
Course Objectives	<p>在民商合一體制下，民法乃商行為之基礎，債編尤為其中心。透過對其總論之說明，建立起對於資本主義社會之法律基本架構與原理之瞭解，並提供了解各論契約之準備。</p> <p>With the syncretism of Civil Law and Commercial Law, the general rule of commercial transaction is the Civil Law, and especially the center of all, obligations. The course introduces the basic structure and principles of capitalism and prepares students to further understand various subjects and regulations.</p>			

決議：修訂後通過。

Course Code	07207			
Course Name	民法親屬及繼承 Civil Law-Family & Succession	Credit	F	S
Course Objectives	<p>民法規定私人間的權利義務關係，其中親屬編與繼承編(身分法)，規範父母子女、夫妻間的身分關係與遺產繼承，與我們生活息息相關。本課程將通盤性地介紹我國身分法，培養學生主動思考、關懷社會的精神，必有能力保護自身的權利。</p> <p>Civil Code delineates relationships of rights and obligations between private individuals. Specifically, Identity Law of Civil Code includes Family and Succession Parts. Family Part rules relationships of identities between parents and child and between spouses; Succession Part rules estate of inheritance between them, which is critical in our daily life. This course will introduce Identity Law in our country, inspiring students to think actively and care our society. Thus, students are capable of protecting their own rights accordingly.</p>			
Prerequisites				

決議：修訂後通過。

Course Code	18796			
Course Name	Consumer Behavior 消費者行為分析	Credit	F	S
Course Objectives	<p>The objectives of this course are:</p> <ol style="list-style-type: none"> To provide the knowledge and skills for understanding markets and developing effective marketing strategies. To introduce the Wheel of Consumer Analysis, a tool that helps understand the components affecting consumer affection, cognition, behavior, consumption environment, and the market. 			

決議：修訂後通過。

Course Code	18797			
Course Name	Strategy Innovation 推廣策略創新	Credit	F	S
Course Objectives	<p>The objectives of this course are:</p> <ol style="list-style-type: none"> To introduce what is meant to promote To understand the areas of corporate strategy To develop and provide the directions for company innovation 			

決議：修訂後通過。

Course Code	10383			
Course Name	Strategic Management 策略管理	Credit	F	S
Course Objectives	<p>1. 協助學員認識企業策略問題。 2. 協助學員發展策略思考能力。 3. 協助學員鍛鍊組織學習能力。 4. 協助學員整合相關領域管理知識。 5. 引導學員觀察企業最新發展趨勢。 6. 培養同學公益創業精神</p> <p>The objectives of this course are:</p> <p>1. To build concepts of strategic management and related issues. 2. To develop an ability of strategic thinking. 3. To integrate knowledge in relevant academic fields. 4. To exercise organizational learning skills. 5. To explore new insights about strategic management and business trends through class discussions. 6. To cultivate entrepreneurship with spirit of public welfare.</p>			

決議：修訂後通過。

Course Code	19732			
Course Name	Financial Market Analysis 金融市場分析	Credit	F	S
Course Objectives	<p>一 知識經濟時代 金融市場結構 變遷與總體經濟建產生何種密切連動 二 經濟發展過程中 金融市場角色定位與深遠影響 三 解決債權債務問題同時 藉金融市場分析 了解金融 貿易 經濟理論 制度與政策運用 四 從全球化與國際化角度 解讀 21 世紀瞬息萬變金融市場</p> <p>Students will be able to:</p> <p>1. Learn the interactions between financial market and macro-economy in the era of knowledge economy. 2. Learn the role of financial market and its important influence during the progress of economy development. 3. Learn economic related policies, theories, systems and economic activities through financial market analysis. 4. Analyze the financial market in 21 century with globalization and internalization perspectives.</p>			

決議：修訂後通過。

Course Code	19731			
Course Name	Reading and Discussion on Hot Economic Issues 財經時事英文	Credit	F	S
Course Objectives	<p>This class aims to broaden students' applied English and become familiar with business terminology. The class will introduce students to business topics and vocabulary, and will make students become aware of current business developments in Taiwan and around the world.</p>			

決議：修訂後通過。

Course Code	09578			
Course Name	Land Tax Law 土地稅法	Credit	F	S

Course Objectives	<p>1.使修習者瞭解現行土地稅法中地價稅及土地增值稅之課徵有關規定，並能運用相關規定核算實例稅額。</p> <p>2.使修習者瞭解現行房屋稅條例中房屋稅之課徵有關規定，並能運用相關規定核算實例稅額。</p> <p>The objectives of the course are to:</p> <p>1. Enable students to learn the current regulations of "land value tax" and "increment tax on land value" so they are able to apply the knowledge to real life practice of the tax accounting cases.</p> <p>2. Teach students relevant regulations of the housing tax so they are able to apply them to real life practice of the tax accounting.</p>
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決議：修訂後通過。

Course Code	18800			
Course Name	Marketing Research and Innovation 市場調查與創新	Credit	F	S
Course Objectives	<p>本課程的目標是希望學生能掌握市場調查的觀念、方法及分析技巧，有能力取得具有客觀性、科學性的市場資訊，做為行銷決策基礎。增進學生運用市場調查的方法，處理相關行銷實務問題的能力。</p> <p>Students will be able to:</p> <p>1. Learn what is marketing research, the methods and analyzing skills.</p> <p>2. Elicit valid, objective and scientific information as a basis for marketing decisions.</p> <p>3. Improve proficiency while employing marketing research techniques, and build the ability to handle related marketing issues.</p>			

決議：修訂後通過。

Course Code	18798			
Course Name	Cultural Creativity and Experiential Economy 文化創意與體驗經濟	Credit	F	S
Course Objectives	<p>1.瞭解文化創意產業的特性，並經由同學們實地探訪瞭解相關的文化創意深</p> <p>2.怎樣的服務能讓顧客有優質感受、印象滿分？又如何創造讓顧客感動的情境體驗？是本課程重要的探討。</p> <p>Students will be able to:</p> <p>1. Understand the characteristics of cultural and creative industries, and its relevant cultural creativity.</p> <p>2. Explore how the cultural and creative industries impress customers with excellent quality, outstanding customer service, and remarkable atmosphere experience during on-site visits.</p>			

決議：修訂後通過。

Course Code	18795			
Course Name	Brand Establishment and Product Innovation 品牌建立與產品創新	Credit	F	S
Course Objectives	<p>1. 讓學生了解品牌的意涵</p> <p>2. 學習如何建立品牌及運用品牌</p> <p>3. 利用產品創新讓品牌加值</p> <p>Student will be able to:</p> <p>1. Learn and realize the branding and its importance.</p> <p>2. Learn how to build a brand for practical application.</p> <p>3. Apply product innovation to achieve a value-added brand.</p>			

決議：修訂後通過。

Course Code	18799			
Course Name	Case Study in Innovation and Entrepreneurship 創新創業研討	Credit	F	S
Course Objectives	<p>本課程以創新、創業管理基本概念為主軸，經由實務案例研討來激發同學創新思考，並經由創新商業模式建構過程，來建立創業管理的知識基礎。</p> <p>Through innovative and entrepreneurship cases study the course will inspire students to utilize creative thinking and help them build up entrepreneurship management knowledge via business model development exercise.</p>			

決議：修訂後通過。

Course Code	21422			
Course Name	Tech Industries and Innovation 科技產業與創新	Credit	F	S
Course Objectives	<p>本課程介紹基礎的管理理論與概念，包括規劃、組織、領導、控制等管理功能，以及近代管理教育所重視的文化價值觀、社會責任、企業倫理，希望使學習者不僅能夠瞭解管理實務的本質，進一步希望能提升其管理素養。再者，藉由精選案例之探討，也希望能讓學習者理解書中「理論」與職場「實務」的連結。</p> <p>This course introduces the basic theories and concepts of management, including planning, organizing, leadership ability, control and other managing functions, as well as cultural values that are important in modern management education, social responsibility, business ethics. So students learn to understand the nature of management practices and further enhance their ability of applying the skills. Furthermore, by discussing the specific case studies, the students would learn the elements and the link between "theories" and the real workplace "practices".</p>			

決議：修訂後通過。

Course Code	20192			
Course Name	Practical Planning for Marketing Innovation 創新行銷企劃實務	Credit	F	S
Course Objectives	<p>創新包含著藝術與實務的訴求，創新開創人們創造力的靈魂，創新提供市場的新機會與嚴峻的挑戰。</p> <p>企業可以透過創新來追求市場上的差異化，而且創新行銷可以獲取市場上的先占優勢及較高利潤。</p> <p>因此企業須以速度、技巧及精確的創新行銷企劃來營運，但創新行銷企劃須在企業中跨領域的整合各單位來協力完成，而且在產業環境中也須能受到挑戰，才有持久性的競爭優勢，因此課程目標，希望能協助管理者與未來的管理者、有效理解創新行銷企劃與執行，必須涵蓋多化的議題與實務，並結合策略、管理、科技、設計、美學與藝術，成為有系統的實用行銷智慧。</p> <p>The course objectives are to help students comprehend innovative marketing planning and execution, which contain diverse issues and practices, including strategies, management, technology, design, aesthetics and art. So they can cultivate systematic and practical marketing intelligence.</p>			

決議：修訂後通過。

Course Code	18806			
Course Name	Introduction to Financial Derivatives 衍生性金融商品概論	Credit	F	S
Course Objectives	<p>1.瞭解衍生性外匯交易之基本交易型態、運作方式，</p> <p>2.各種衍生性外匯金融商品之運用，增加衍生性外匯投資管道與風險控管。</p>			

	Students will be able to: 1. Understand the basic trading patterns of foreign exchange of financial derivatives transactions and its basic operational models. 2. Apply different foreign exchange derivative financial instruments; and increase investment and risk management.
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決議：修訂後通過。

Course Code	19730			
Course Name	Organization Development and Innovation 組織發展與創新	Credit	F	S
Course Objectives	The objectives of this course are: 1. To understand the knowledge scope of OD/OC. 2. To be familiar with the factors which lead organization change. 3. To be able to employ the principles, methods and models to adjust the organization.			

決議：修訂後通過。

Course Code	18801			
Course Name	Industry Competitive Strategy Analysis 產業競爭分析	Credit	F	S
Course Objectives	本課程旨在介紹以產業結構和競爭者分析為基礎，來探討不同產業環境下，廠商的競爭策略制定和執行。講授範圍涵括競爭五分析和產業環境，以及競爭策略。內容主要為廠商及其所處的產業環境，上游供應商和下游顧客，目前的競爭者和未來潛在的競爭者，以及替代品產業；產業環境中的初生、成熟和衰退等不同階段，分散型和全球性產業的競爭策略。教學方式以課堂講授為主，配合專書閱讀討論和個案研討，以強化教學與學習效果。 Students will be able to: 1. Learn essential knowledge of industry analysis and strategy management through lecture and case study. 2. Build up knowledge base of competitive strategy analysis.			

決議：修訂後通過。

Course Code	20194			
Course Name	Financial Derivatives Practical Program 衍生性金融商品操作實務	Credit	F	S
Course Objectives	1.從瞭解、建立正確期貨投資觀念， 2.執行公司或個人之避險及理財行為。 Students will be able to: 1. Understand and establish proper future-exchange investment. 2. Implement company or individual hedging and financial behavior.			

決議：修訂後通過。

Course Code	18805			
Course Name	Study of Contemporary Economic Problems 當代經濟問題探討	Credit	F	S
Course Objectives	1.對於台灣及世界所面臨之經濟問題，具有全盤宏觀深入的剖析能力及提出具體可行解決方案。 2.體認問題之通性於整合性，以不同角度及不同方法，探究各種錯綜複雜的問題，以時空環境及歷史感看待問題之來龍去脈。 3.藉由當代經濟問題之探究，研究解決諸多問題與方法及較佳的選擇，進而框正正確的思考模式及人生價值觀。			

	<p>Student will be able to</p> <ol style="list-style-type: none"> 1. Conduct an overall macro-depth analysis and propose feasible solutions. For the economic problems faced by Taiwan and the world: 2. Recognizing problems in integration, explore a variety of complex issues at different angles, look at spatial and temporal context of problems from a historical point of view. 3. Study and seek for better solving options by exploring contemporary economic problems.
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決議：修訂後通過。

Course Code	18807			
Course Name	Corporate Finance Case Studies 企業財務個案分析	Credit	F	S
Course Objectives	<p>The objectives of this course are:</p> <ol style="list-style-type: none"> 1. To boot the system to learn through case studies. 2. To stimulate logical thinking to strengthen financial management capacity. 3. Enhance the corporate financial professionalism. 			

決議：修訂後通過。

Course Code	10458			
Course Name	Fixed Income Securities 固定收益證券	Credit	F	S
Course Objectives	<p>The objective of this course is to introduce the management and investment of fixed securities. Topics that will be covered include:</p> <ol style="list-style-type: none"> 1. Introduction to fixed income products and innovation. 2. Basic bond valuation techniques with risk and return analysis. 3. Term structure of interest rates and their estimates. 4. Pricing of fixed income securities and their derivatives. 5. Bond immunization strategy. 6. Bond portfolio management. 7. Fixed income securities' risk management and innovation. 8. Bond related topics such as taxation of bonds, preferred stock, and real estate securitization. 			

決議：修訂後通過。

Course Code	00021			
Course Name	Company Law 公司法	Credit	F	S
Course Objectives	<p>公司法所架構之公司制度，對於各行各業有深遠之影響。公司法為商管學系學生必須修習之課程。本課程將有助於初學者對公司法之瞭解，以深入淺出及條理清晰易懂方式，佐以實務案例講解，增進學生對公司法理論之理解與實務之運用。</p> <p>The aim of Company Law is to introduce the legal environment in which companies operate. The course attaches greater importance on practices rather than theory learning. Students will be able to:</p> <ol style="list-style-type: none"> 1. Learn about company law and how to apply it to the day-to-day operations of a company. 2. Understand better the business environment and to recognize legal obligations and potential liabilities. 3. Run a company and, just as importantly, to recognize issues and problems upon which professional legal advice should be sought. 			

決議：修訂後通過。

Course Code	02629			
Course Name	Management Accounting 管理會計	Credit	F	S
Course Objectives	<p>本課程目的在於使學生瞭解現代管理會計工具如何在現代企業世界運作。相關主題包括成本數量利潤分析、決策攸關分析、平衡計分卡目標成本制、產品成本、目標成本制、生命週期成本制等。</p> <p>The objectives of this course are:</p> <ol style="list-style-type: none"> 1. To introduce the contemporary management accounting topics, including target costing, activity-based costing & management, balanced scorecard, and etc. 2. To explore the selective topics for conducting research on the managerial accounting research, including performance evaluation, EVA, compensation and incentive, etc. 			

決議：修訂後通過。

Course Code	21425			
Course Name	Channel Establishment and Innovation 通路建立與創新	Credit	F	S
Course Objectives	Students will be able to learn channel designs and coordination, including channel structure, channel members selection, conflict management, marketing strategies development, incentives to coordinate the channel, and its application.			

決議：修訂後通過。

Course Code	18802			
Course Name	Seminar on Startup (I) 創業計畫專題 (一)	Credit	F	S
Course Objectives	<p>The student will be able to:</p> <ol style="list-style-type: none"> 1. Examine components of small business start-up and operation. 2. Build on business skills such as marketing and financial management. 3. Understand the steps required to develop a business idea. 4. Learn the criteria for new business viability. 			

決議：修訂後通過。

Course Code	18803			
Course Name	Seminar on Startup (II) 創業計畫專題 (二)	Credit	F	S
Course Objectives	<p>The student will be able to:</p> <ol style="list-style-type: none"> 1. Examine components of small business start-up and operation. 2. Build on business skills such as marketing and financial management. 3. Understand the steps required to develop a business idea. 4. Learn the criteria for new business viability. 			

決議：修訂後通過。

Course Code	18810			
Course Name	Corporate Strategy: Cases Study 企業策略管理個案研究	Credit	F	S
Course Objectives	<p>藉由個案的探討，學習個案公司所在產業之競爭態勢及應採取之策略。Through studying of cases, students will be able to learn the competition of various industries and the strategies to be employed for diverse needs from companies.</p>			

決議：修訂後通過。

Course Code	21423			
Course Name	Readings in Business Digest English 企業文摘英文選讀	Credit	F	S
Course Objectives	1.熟悉企業文化專業術語 2.具英文閱讀能力， 3.培養敬業精神。 Students will be able to: 1. Be familiar with corporate cultural jargon. 2. Improve English reading skills. 3. Cultivate spirit to dedicate to their responsibilities at work.			

決議：修訂後通過。

Course Code	20843			
Course Name	Enterprise Risk Management 企業風險管理	Credit	F	S
Course Objectives	本課程為培育學生們有企業風險管理的基本概念。期許學生們能一個廣泛的風險管理架構，包含傳統的企業風險管理、保險以及不同類型的風險管理機制。 Students will be able to: 1. Learn the fundamental concepts and various types of the Enterprise Risk Management. 2. Cultivate the decision-making ability for risk management.			

決議：修訂後通過。

Course Code	18808			
Course Name	Seminar on Corporate Finance (I) 企業財務專題 (一)	Credit	F	S
Course Objectives	The objectives of the course are: 1. To develop ability to think independently with critical thinking. 2. To interpret financial literature. 3. To prepare professional reports and papers with financial statistics. 4. To cultivate analytical skills in solving the practical problem.			

決議：修訂後通過。

Course Code	18809			
Course Name	Seminar on Corporate Finance (II) 企業財務專題(二)	Credit	F	S
Course Objectives	The objectives of the course are: 1. To develop ability to think independently with critical thinking. 2. To interpret financial literature. 3. To prepare professional reports and papers with financial statistics. 4. To cultivate analytical skills in solving the practical problem.			

決議：修訂後通過。

Course Code	01338			
Course Name	Civil Law: Property 民法物權	Credit	F	S
Course Objectives	物權法旨在規範私人間財產上的權利義務，雖為私法，但與社會、經濟有直接密切之關係，影響匪淺。就現行社會進步之速度，學好物權法，也就取得掌握理財投資的入門鑰匙。本課程擬以實例與體系方式進行，以期提高同學學習興趣，奠定將來應具有之結合法律概念與解決個案之能力。			

	Through case studies and systematic lectures arrangement, students will be able to learn fundamental legal terms in the Property chapter of Civil Law and its application to generate solutions for problems in individual cases.
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決議：修訂後通過。

Course Code	01341			
Course Name	Civil Law-Kinds of Obligations 民法債編各論	Credit	F	S
Course Objectives	<p>1.瞭解我國民法債編各種之債規定， 2.各個條文之規範意義、功能、構成要件、權利義務關係及法律效果。 Students will be able to:</p> <p>1. Understand the rules of general Provisions of Obligations of Civil Law. 2. Learn the definitions of all articles, their functions, required elements of formation, the relations between rights and obligations, and the legal effects.</p>			

決議：修訂後通過。

Course Code	07304			
Course Name	Income Taxes Law 所得稅法	Credit	F	S
Course Objectives	<p>1.瞭解所得稅法之內容及規定。 2.瞭解個人所得稅及營利事業所得稅之申報實務。 Students will be able to:</p> <p>1. Learn the regulations and assessment of the Income Tax Law. 2. Learn Personal Income Tax & Business Income Tax and filing practices.</p>			

決議：修訂後通過。

Course Code	07206			
Course Name	Estate and Gift Tax 遺產及贈與稅法	Credit	F	S
Course Objectives	<p>遺產及贈與稅法法規與實務之學習，並補足所得稅體系之認識與運用，對於租稅規劃有完整而正確之觀念，俾強化專業能力與倫常素養。 Students will be able to study the Estate and Gift Tax Laws, its regulations related practices, infrastructure and applications so they can generate a better taxation planning to strengthen the professional competence with ethics.</p>			

決議：修訂後通過。

Course Code	09289			
Course Name	Enterprise Resources Planning 企業資源規劃	Credit	F	S
Course Objectives	<p>1. 本課程可協助管理人員透過企業資源規劃（ERP）有效地進行企業內銷售、配銷、生產、研發、財務及人力資源等之效率化作業及管理工作。 2. 透過 ERP 系統的強大資料處理能力，可免除組織內部不同功能領域間之大量協調工作，進而可以有效提升整個供應鏈的績效。 3. ERP 已成為經營所需之必備品，而躍升必須的基本成功因素，本課程透過實用、速成之教學方式，以強化學生資訊處理之專業技能。 4. 提供完整的學理與實務訓練，有助於學生們有系統地了解 ERP 八大模組之各個細節。 1. To help managers to effectively manage sales/distribution, production, R/D, finance, and HRM functions via ERP implementation. 2. To avoid mass coordination caused by different departments under the powerful data processing ability of ERP, so the performance of whole supply chain could be enhanced.</p>			

	3. To provide complete theoretical rationale and practices training to systematically appreciate the details of eight modules of ERP. 4. To enhance student's information processing capability via practical, fast lecturing method.
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決議：修訂後通過。

Course Code	03828			
Course Name	Securities Trade (Exchange) Law 證券交易法規	Credit	F	S
Course Objectives	1. 了解證券市場運作之實務與法律之適用關係， 2. 因應未來職場及相關考試之需要。 The Security and Exchange Law has been an important part of the economic development. The students will be able to learn the content of the law, it's practice and applications.			

決議：修訂後通過。

Course Code	18811			
Course Name	Auditing and Case Practice (I) 審計學及專案實作(一)	Credit	F	S
Course Objectives	1. 瞭解會計師審計及確信服務之內涵。 2. 瞭解審計流程及如何設計及執行查核測試。 3. 熟悉查核報告類型及撰寫方法。 4. 培養審計實務操作應有的專業技能及強化審計決策判斷能力 1. Introduce the contents of the audit and assurance services. 2. Understand the audit process and learn how to design and perform audit tests. 3. Be familiar with different types and issuance of the audit reports. 4. Train the professional skills required in the audit practice and enforce the decision capability of professional judgment during the audit.			

決議：修訂後通過。

Course Code	18812			
Course Name	Auditing and Case Practice (II) 審計學及專案實作 (二)	Credit	F	S
Course Objectives	1. 瞭解會計師審計及確信服務之內涵。 2. 瞭解審計流程及如何設計及執行查核測試。 3. 熟悉查核報告類型及撰寫方法。 4. 培養審計實務操作應有的專業技能及強化審計決策判斷能力 1. Introduce the contents of the audit and assurance services. 2. Understand the audit process and learn how to design and perform audit tests. 3. Be familiar with different types and issuance of the audit reports. 4. Train the professional skills required in the audit practice and enforce the decision capability of professional judgment during the audit.			

決議：修訂後通過。

Course Code	21870			
Course Name	Internet Enterprise 網路創業	Credit	F	S
Course Objectives	1. 提供同學實際網路創業成功經驗。 2. 提供同學網路創業公司現場實習機會。 3. 指導同學實際撰寫網路創業企劃書。 1. Share successful cases of Internet business. 2. Offer students internship opportunities. 3. Guide students to write an actual internet business planning proposal.			

決議：修訂後通過。

Course Code	21846			
Course Name	Work Study and Process 工作與流程研究	Credit	F	S
Course Objectives	<p>本課程著重於實務案例的講解與分析，讓學生瞭解工作與流程研究，是企業追求管理合理化與提升競爭力的核心基礎。尤其是在方法研究與時間研究方面，對於生產力的提升、效率的改善、成本的降低及品質的精進等，是最具效益的經營管理工具之一。</p> <p>This course focuses on practical cases studies and analysis to enable students to understand the working procedures, the core foundation of rationalized management and improving competitiveness in cooperate management. In terms of time and methods studies, students will learn to enhance productivity, efficiency, cost reduction, and increase quality in sophistication.</p>			

決議：修訂後通過。

Course Code	21845			
Course Name	Financial Service Innovation 金融服務創新	Credit	F	S
Course Objectives	<p>本課程重視基本觀念解析，探討金融服務的理論與應用，利用國、內外實例以及生活所聞，讓學生們瞭解金融服務業的特性，藉以提升對金融服務議題的興趣，進而提出創新的金融服務思維。</p> <p>The course emphasis on the basic concepts of analysis, to explore the theory and application of financial services, the use of national and international both in practical work place and real-life examples, so the students would understand the characteristics of the financial services industry in order to enhance interest related to financial services issues, and able to come up with innovative financial services thinking.</p>			

決議：修訂後通過。

Course Code	21845			
Course Name	Financial Service Innovation 金融服務創新	Credit	F	S
Course Objectives	<p>本課程為培育學生們有金融服務創新的基本概念。讓學生們瞭解金融服務產業的特性，藉以提升對金融服務議題的興趣，進而提出創新的金融服務思維。此外，學生必需要完成一份特定主題的學期報告，並於課堂中進行口頭報告。</p> <p>The objectives of this course are to provide the students with the essential and fundamental understanding of the Financial Service Innovation. Students would learn the characteristics of the financial services industry in order to increase interests related to financial services issues, and are able to come up with innovative financial services ideas thinking.</p>			
Prerequisites				

Course Code	21844			
Course Name	Management and Social Innovation 管理學與社會創新	Credit	F	S
Course Objectives	<p>1.學習社會問題複雜性之分析，辨識受忽略的社會需求之正當性與迫切性。 2.培養學生擴展社會影響力之創新經營及社會企業家精神。 3.了解促進社會變革之創新管理模式設計。</p> <p>Students will be able to:</p> <p>1. Learn complex analysis of social problems and identify neglected social needs with evaluation of legitimacy or urgency.</p>			

	2. Expand their social influence in innovative businesses and cultivate the entrepreneurial spirit. 3. Understand innovative management modules for social changes.
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決議：修訂後通過。

Course Code	21847			
Course Name	Seminar on Business Management(I) 商管專題 (I)	Credit	F	S
Course Objectives	The goals of the course are: 1. To encourage “learning by doing” implementation. 2. To apply business administration knowledge. 3. To exercise problem-solving orientated strategies. 4. To build competence of teamwork, communication, analysis, leadership, and creativity. 5. To be responsible for completing one’s own task.			

決議：修訂後通過。

Course Code	22176			
Course Name	Seminar on Business Management(II) 商管專題 (II)	Credit	F	S
Course Objectives	The goals of the course are 1. To encourage “learning by doing” implementation. 2. To apply business administration knowledge. 3. To exercise problem-solving orientated strategies. 4. To build competence of teamwork, communication, analysis, leadership, and creativity. 5. To be responsible for completing one’s own task.			

決議：修訂後通過。

貳、檢視各系所學程102學年度AOL成果報告。

說明：1.依本院各系所學程課程管理要點規定，各系所學程應於每年9月10前將前一學年度AOL成果報告摘要提報院課委會檢視。

2.102學年度各系所學程AOL成果報告摘要說明如附件二。

決議：各系所學程所提之改善方案請用各具體的方式描述作法。

參、審議推薦103學年度第一學期「輔仁大學教師教授全英語專業課程獎勵」

說明：1.依據103年8月7日輔校國際字第1030014115號函辦理，本次申請如屬續開課程，應提供前學年該課程教學評量佐證資料，且評量值需至少達3.5分。

2.截至103年9月10日申請件數，共21門課/61學分，相關申請資料如附件三。

編號	課程名稱 (中/英)	學分	開課單位	開課教師	專兼任	新開課程(Y/N)	教學評量		
							曾經授課(Y/N)	評量值	填答率
01	管理數學-英 Managerial Mathematics- Course in English	3	企管系	黃麗霞	專任	N	Y	4.2	57.97 %
02	管理學-英 Management- Course in English	3	企管系	林耀南	專任	N	Y	3.79	51.16 %
03	生產與作業管理-英 Production and Operations Management- Course in English	3	企管系	陳麗妃	專任	N	Y	3.81	20.27 %
04	多變量分析-英 Multivariate Statistical Analysis- Course in English	3	企管系管 理碩士班	李天行	專任	N	Y	4.48	60.00 %
05	管理會計-英 Management Accounting- Course in English	3	會計系	鄭佳綾	專任	N	Y	4.1	100%
06	統計應用系統開發-英 Applied Statistical System Development- Course in English	3	統資系	吳建和	專任	Y	N	-	-
07	離散資料分析-英 Discrete Data Analysis- Course in English	3	統資系	莊瑞珠	專任	N	Y	4.01	81.4 %

08	無母數統計-英 Nonparametric Statistics- Course in English	3	統資系	李泰明	專任	N	Y	3.94	10.14 %
09	財經新聞選讀-英 Readings in Financial and Economics News- Course in English	2	金融國企 系	蔡偉澎	專任	N	Y	4.13	70.37 %
10	資產管理及財務規劃-英 Wealth Management and Financial Planning- Course in English	3	金融國企 系	姜健國	兼任	N	Y	3.97	51.6 %
11	金融專業英語-英 Professional English in Finance- Course in English	2 (上課 3hs)	金融國企 系金融碩 士班	楊雅薇	專任	N	Y	4.28	89.47 %
12	當代財金導論-英 The Introduction To Contemporary Finance- Course in English	1.5	金融國企 系金融碩 專班	韓千山	專任	N	Y	4.17	100%
		1.5		李宗培	專任	N	Y	4.17	100%
13	企業資源規劃-英 Enterprise Resource Planning- Course in English	3	資管系	葉宏謨	專任	N	Y	3.58	43.75 %
14	商業智慧管理導論-英 Introduction to Business Intelligence Management- Course in English	3	資管系	邱瑞科	專任	N	Y	3.79	77.78 %
15	智慧型系統-英 Intelligence Systems- Course in English	1	資管系碩 士班	吳怡瑾	專任	Y	N	-	-
		2		邱瑞科	專任	Y	N	-	-
16	財務管理：國際視野-英 Financial Management: International Perspectives- Course in English	3	國際經管 碩士學程	劉怡媛	兼任	Y	N	-	-
17	電子商務-英 Electronic Commerce- Course in English	3	國際經管 碩士學程	吳怡瑾	專任	Y	N	-	-
18	組織設計與管理：全球觀 點-英 Organization Design and Management: A Global Viewpoint- Course in English	3	國際經管 碩士學程	郭國泰	專	Y	N	-	-

19	國際企業管理-英 International Business Management- Course in English	3	國際經管 碩士學程	郭國泰	專任	N	Y	4.19	29.55 %
20	供應鏈與作業管理：全球 觀點-英 Supply Chain and Operations Management: A Global Viewpoint- Course in English	3	國際經管 碩士學程	吳清炎	專任	Y	N	-	-
21	組織理論與管理-英 Organization and Management Theory- Course in English	3	商研所博 士班	胡哲生	專任	Y	N	-	-

決議：全數通過。

肆、專案報告

說明：

- 一、依據本院9901次院務會議修訂之基礎必修課程設置與實施辦法之第三條：
「全院針對基礎必修課程各設課程召集人，企業管理概論為企管系主任、會計學為會計系主任、統計學及微積分為統資系主任、經濟學為金融國企系主任、計算機概論為資管系主任擔任召集人，負責協調基礎必修課之課程標準、教材大綱、教學方法、授課進度與統一會考相關事宜，並向本院課程委員會提出報告。」辦理。
- 二、各基礎必修課程提報內容，請見附件四。

伍、臨時動議 無