

管理學院100學年度課程委員會第一次會議紀錄

時間：中華民國100年9月23日星期五 中午12:00~13:20
地點：利瑪竇大樓二樓LM202會議室
出席人員：謝邦昌委員（請假，陳銘芷老師代理）、楊長林委員、范宏書委員、梁德馨委員、韓千山委員（請假，高銘淞老師代理）、莊雅茹委員、李建裕委員、王慧美委員、周宗穎委員（請假）、張朝清委員、邱琦倫委員、洪玉舜委員、劉正夫委員（請假，杜逸寧老師代理）、榮泰生委員、董惟鳳委員、大學部學生代表統資系陳進倫同學、研究生代表金融碩士班林俊吉同學、產業界人士代表台灣雅芳公司李淑凌經理、校外學者專家代表清雲科技大學李宜致助理教授、畢業生代表遠東國際商業銀行黃怡璇經理
主席：李天行院長（請假，許培基副院長代理） 記錄：曾雅英

討論事項

壹、修訂本院課程管理要點

說明：1.根據 AACSB 針對 AOL 提出的說明文件指出，AOL 歷程之成果，必須納入常設的、由教師組成的委員會（於管院中即為各系所學程以及院課程委員會）會議進行討論，並提出相關的學習改善方案或策略。為使管院 AOL 更符合其精神，建議修訂本院課程管理要點第三條之「項目 6、AOL 計畫評估與修正」。

2.原課程管理程序第三條之「項目 6.AOL 計畫評估與修正」如下表所示：

項目	應備文件	系所完成日期 檢視層級	院完成日期 檢視層級
6.AOL 計畫評估與修正 ●計算本學年度第一學期的學習目標達成率 ●計算前學年度學習目標達成率 ●提出學習改善方案 ●檢討前學年度 AOL 成果並提出調整與修正	本學年度第一學期： 學習目標評估衡量表	2月16日前 系所主管	2月16日前 提供院辦公室 存查
	前一學年度 AOL 成果報告： 1. 整體學習成果檢討摘要 2. 學習目標評估衡量表 3. 達成率計算之電子檔 4. Rubric 評分後之電子檔	8月31日前 系所主管	9月10日前 院長
	下一學年度 AOL 檢測計畫： 1. 整體計畫摘要說明 2. 學習目標與院學習目標對應表 3. 學習目標與檢核科目對照表 4. 學習目標評估衡量表 5. 檢核之 Rubric 附表 (僅提報偶數學年度 AOL 計畫)	1月20日前 系所課委會	2月20日前 院課委會

註：院級審議小組由各系所主管推薦人選，院長召集組成。

3.修訂後文字及表列方式如下表所示：

項目	應備文件	系所完成日期 檢視層級	院完成日期 檢視層級
6.AOL計畫評估與修正 • 計算學習目標達成率 • 提出學習改善方案 • 檢討前學年度AOL成果並提出調整與修正	本學年度第一學期： • 學習目標評估衡量表	2月16日前 系所學程主管	2月16日前 提供院辦公室存查
	前一學年度AOL成果報告： 1.整體學習成果檢討摘要 2.學習目標評估衡量表 3.達成率(Rubric)評分計算之電子檔	8月31日前 系所主管 ※各系所學程課委會每學年上學期需針對該系所學程前一學年之AOL成果報告進行檢視，並將相關會議記錄送至院辦公室存查	9月10日前 院長 ※院課委會需針對各系所學程前一年之AOL成果報告摘要進行檢視
	下一學年度AOL檢測計畫： 1.整體計畫摘要說明 2.學習目標與檢核科目對照表 3.學習目標評估衡量表 4.檢核之Rubric附表 (僅提報偶數學年度AOL計畫)	1月20日前 系所學程課委會	2月20日前 院課委會

註1：院級審議小組由各系所主管推薦人選，院長召集組成。

註2：整體計畫摘要說明(主要說明與前一學年度成果報告檢討的呼應，以及系所AOL程序的描述)

決議：照案通過。

貳、審核各系、所、學位學程之101學年度學習目標、課程架構圖、開課學時表、開課能量預估表

- 說明：1.有關學習目標及課程架構之撰寫及呈現方式，依據本會97年12月16日9702次會議決議：(1)將「學生應具備哪些核心能力」融入學習目標中。(2)課程架構應呈現與學習目標的對應關係。
- 2.依據99.08.12院發會之報告事項，各系所學程之學習目標修訂為至少包含院的學習目標。
- 3.依據98年9月10日本校9801次行政會議修訂之「開課原則及教師授課鐘點計算辦法」：各系所每學期開課總學時數上限(不含全人教育課程)，於不超過全院人事費百分之七十限度內，學士班單班以100學時，雙班(組)以150學時，三班(組)以200學時；二年制(含在職專班)以50學時；碩士班依招生組數單組以35學時、雙組以上每組各加10學時，最高以55學時；碩、博士班合計最高以65學時；進修學士班單班以60學時，雙班以120學時；碩士在職專班以25學時為原則。

一、各系學士班、碩士班及碩專班

- (一) 企業管理學系101學年度之學習目標、課程架構圖、開課學時表及開課能量預估表(附件一，p.1~p.13)

說明：企管系學士班預估101學年度上學期開設210.8學時，下學期開設192.8學時，超過學校對學期開課總學時之規定3.6。(99學年度實際開課上學期208.8；下學期197.3。100學年度預估開課上學期218學時，下學期203學時，均超過學校對學期開課總學時之規定。)

初審：100.6.22企管系9904次課委會通過。

決議：通過；有關開課學時數的部分，請於101學年度實際開課時，儘量調整至符合學校規定上限，若有特殊情形再簽請核示。

(二) 會計學系101學年度之學習目標、課程架構圖、開課學時表及開課能量預估表(附件一，p.14~p.25)

初審：100.8.3會計系10001次課委會通過。

決議：學習目標修訂為中英文對照格式，修訂後通過。

(三) 統計資訊學系101學年度之學習目標、課程架構圖、開課學時表及開課能量預估表(附件一，p.26~p.37)

初審：100.5.24統資系9903次課委會通過。

決議：通過。

(四) 金融與國際企業學系101學年度之學習目標、課程架構圖、開課學時表及開課能量預估表(附件一，p.38~p.49)

說明：1.金融國企系學士班預估101學年度上學期開設159.3學時，下學期開設160.3學時，均超過學校對學期開課總學時之規定。

2.上學期學時數包含學士班149.3+輔系10，下學期包含學士班147.3+輔系13(99學年度開課為上學期144+10；下學期153.5+13。100學年度開課上學期147.3+輔系10，下學期152.3+輔系13)。

初審：100.4.15金融國企系9902次課委會通過。

決議：通過；有關開課學時數的部分，請於101學年度實際開課時，儘量調整至符合學校規定上限，若有特殊情形再簽請核示。

(五) 資訊管理學系101學年度之學習目標、課程架構圖、開課學時表及開課能量預估表(附件一，p.50~p.62)

初審：100.9.14資管系10001次課委會通過。

決議：通過。

(六) 商業管理學士學位學程100學年度及101學年度之學習目標、課程架構圖、開課學時表(因無專任教師，故無開課能量預估表)(附件一，p.63~p.71)

說明：1.商管學程100學年度之學習目標、課程架構圖、開課學時表經9901次學程委員會通過，但不及提報99學年度院課委會審議，故於此次追認。

2.商管學程101學年度之學習目標、課程架構圖、開課學時表於100.9.13商管學程10001次委員會通過。

決議：通過。

- (七) 國際經營管理碩士學位學程101學年度之學習目標、課程架構圖、開課學時表及開課能量預估表(附件二, p.1~p.4)
初審: 100.9.21國際經管學程10001次學程委員會通過。
決議: 通過。
- (八) 科技管理碩士學位學程101學年度之學習目標、課程架構圖、開課學時表(因無專任教師, 故無開課能量預估表)(附件一, p.72~p.75)
說明: 科技管理碩士學位學程101學年度上學期開設25.99學時, 下學期開設27學時, 超過學校對學期開課總學時之規定2.99。(99學年度實際開課上學期24.48; 下學期25.75。100學年度預估開課上學期25.99學時, 下學期27學時, 均超過學校對學期開課總學時之規定。)
初審: 100.8.13科管學程10001次學程委員會通過。
決議: 通過。
- (九) 國際創業與經營管理碩士學位學程101學年度之學習目標、課程架構圖、開課學時表(因無專任教師, 故無開課能量預估表)(附件一, p.76~p.78)
初審: 100.9.21召開國創學程10001次學程委員會通過。
決議: 學習目標修訂為中英文對照格式, 修訂後通過。
- (十) 商學研究所博士班101學年度之學習目標、課程架構圖、開課學時表及開課能量預估表(附件一, p.79~p.82)
初審: 100.6.8商研所9903次課委會通過。
決議: 學習目標修訂為中英文對照格式, 修訂後通過。

參、各系所教師開授課程與專長相符審核

說明: 審核 100 學年度教師開授課程與專長相符檢核異動。

- 一、企管系100學年度第一學期新聘兼任教師陳恩航副教授。(附件一, p.83)
初審: 100.6.22企管系9904次課委會修訂。
決議: 通過。
- 二、會計系100學年度黃美祝等七名老師之教師開課與專長相符檢核異動。(附件一, p.84-85)
說明: 1.黃美祝老師之可授課科目新增「風險管理、新興會計問題之探討」。
2.李啟華老師之可授課科目新增「會計專題研討(一)、(二)、風險管理、新興會計問題之探討」。
3.林瑞青老師之可授課科目新增「風險管理、新興會計問題之探討」。
4.曾怡潔老師之可授課科目新增「會計專題研討(一)、(二)」。
5.林彥廷老師之授課教師專長新增「財務數學」; 可授課科目新增「中級會計學、複利數學」。
6.郭大維老師之授課教師專長由「與商事法規相關」更改為「民法與商事法類」; 可授課科目新增「民法親屬及繼承」。

7.廖國器老師之可授課科目新增「民法債編、總論民法債編各論」。
初審：100.8.3會計系10001次課委會初審修訂。
決議：通過。

三、統資系追認99學年度新聘兼任教師郭玉芬講師。(附件一，p.86)

初審：100.5.24統資系9903次課委會初審修訂。
決議：通過。

四、金融國企系100學年度教師開課與專長相符檢核異動。(附件一，p.87-90)

說明：1.專任教師皆增加「大學入門」一科及部份教師新增授課科目。
2.新聘兼任教師倪伯嘉助理教授，新開設「貿易拓銷與救濟」課程。
初審：100.4.15金融國企系9902次課委會通過。
決議：通過。

五、商業管理學程學士班100學年度新聘王濬智、王泰武、劉宗民、李志峰、賴鈺晶、陳其妙、陳明芳、陳俊良、鄒幼莉、劉維倫等10名兼任教師。(附件一，p.91~p.93)

初審：100.9.13商管學程10001次委員會通過。
決議：通過。

肆、審核各系所學程之課程目標修訂

說明：追認各系所學程 99 學年度臨時新開未及於審議之課程目標，及審議 100 學年度、101 學年度新增之課程目標。

一、企管系

- 1.追認學士班99學年度開設之「廣告管理」及「旅館管理」課程目標。
- 2.審議學士班100學年度開設之「管理學-英」、「行銷管理-英」及「生產與作業管理-英」課程目標。
- 3.經100.6.22企管系9904次課委會初審通過。

Course Code	02695			
Course Name	Advertising Agency Management (廣告管理)	Credit	F	S
Course Objectives	1. To explain the basic concept of advertising and marketing communication. 2. To understand advertising role in marketing. 3. To explain "How does advertising work and how to create advertisement?" 4. To research "How consumers respond to marketing communication?" 5. To catch up each kind of media is one of the most dynamic and fast-changing areas of marketing communication practice. 6. Try to simulate advertising planning in the advertising client-agency.			

決議：修訂後通過。

Course Code	05710			
Course Name	Hotel Management (旅館管理)	Credit	F	S
Course Objectives	People have always traveled for reasons of business, education & pleasure. Hospitality industry has become more important in our life, especially in the future leisure time. There are two primary course objectives: (1) to provide			

	the operational knowledge of hotel management. (2) to provide an introduction for those who are considering careers in hotel industry.
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決議：修訂後通過。

Course Code	16534			
Course Name	Management-English (管理學-英)	Credit	F	S
Course Objectives	The objectives of this course are 1.To know the basic knowledge of management 2.To know how to use planning, organizing, leading, and controlling in management practices.			

決議：通過。

Course Code	13514			
Course Name	Marketing Management-English (行銷管理-英)	Credit	F	S
Course Objectives	The objective of this course is to provide students with basic marketing concepts and to improve students' abilities to implement marketing related activities. Upon course completion, the students should be able to: 1. Realize the basic concepts of marketing. 2. Understand the meanings and procedures of marketing plan. 3. Realize the meaning of segmenting, targeting, and positioning (STP). 4. Understand the meaning and scopes of marketing mix 4P. 5. Utilize marketing theory to analyze firm's marketing activities. 6. Learn the skill of marketing planning and apply marketing management in an effective manner.			

決議：修訂後通過。

Course Code	16533			
Course Name	Production and Operations Management-English (生產與作業管理-英)	Credit	F	S
Course Objectives	Production is an essential function of a business unit. The objective of this course is to help students understand the whole concepts of production management and to improve the students' ability to plan and control resources in a company. Upon course completion, the students should be able to: 1. Realize the basic concepts and theoretical knowledge of Operations Management, 2. Understand how to integrate the resource in business with information systems to achieve the goals of organization and use the relative technology to solve the real problems, 3. Obtain the ability for the further study and research.			

決議：通過。

二、統資系

- 1.審議統資系學士班100學年度「多變量分析-英」課程名稱異動。
- 2.追認應統碩士班99學年度「類別資料分析」課程目標。
- 3.審議應統碩士班100學年度新開課程「專業實習」、「雲端運算與統計學實習」、「一般線性模式」(碩士及碩職合開)、「預測方法」(碩士及碩職合開)之課程目標。
- 4.追認應統碩職班99學年度「應用統計講座」課程目標。

5. 審議應統碩職班100學年度新開課程「教育測驗與評量」課程目標。

6. 經100.05.24統資系9903次課委會初審通過。

Course Name	Multivariate Data Analysis –English (多變量分析-英)	Credit	F	S
			0	3
Course Objectives	As data collection becomes more and more efficient and convenient, more features tend to be measured in each observation. This trend makes multivariate data analysis an important statistical technique nowadays. In this course, two objectives are the foundation for developing this course. First, the concept of multivariate data analysis methods, such as distance measure, multivariate control chart, principle component analysis, factor analysis, discrimination, classification, and clustering. The basic idea for each method will be introduced in the class, so that students will be familiar with the insight of methods. Second, the ability of performing real data analysis. How to use computer software, such as SPSS and R, to perform multivariate data analysis methods will also be introduced in this class.			

決議：通過。

Course Code	05967			
Course Name	Categorical Data Analysis (類別資料分析)	Credit	F	S
			0	3
Course Objectives	This course presents the most important methods for analyzing categorical data. It summarizes methods in the introductory level that has been applied widely and more recently developed. The major focus of this course is modeling of categorical response; i.e, the introduction of logistic regression and loglinear modeling techniques.			

決議：通過。

Course Code	02144			
Course Name	Internship (專業實習)	Credit	F	S
			3	0
Course Objectives	學生在實做中來檢驗書本與課堂中學到的理論，可以掌握理論與實務之間的落差。專業實習過程中學生將分組培養團隊精神 This course provides opportunities for students on-the-job training to gain experience in statistical field, and create a network of contacts.			

決議：修訂後通過。

Course Code	100-02 開設，代碼待確定			
Course Name	Cloud Computing and Statistical Learning (雲端運算與統計學習)	Credit	F	S
			3	0
Course Objectives	The objectives of this course are 1.To discuss some commonly, used, and modern statistical methods and calculating methods in scientific research on cloud computing environment. 2.To focus the application of statistics on scientific research. 3.To employ tools ranging from statistics to computational complexity, combinatorics and geometry in an attempt to provide theoretical foundations to some important applications emerging from need to process data sets whose sizes and complexities are beyond the ability of humans to handle. 4. Introduction of cloud computing			

決議：通過。

Course Code	19168			
Course Name	Generalized Linear Models (一般線性模式)	Credit	F	S
			3	0

Course Objectives	<p>The objectives of this course are as follows:</p> <ol style="list-style-type: none"> 1. To introduce the background knowledge of the Generalized Linear Models (GLMs), including the general linear regression models, design of experiments, and mixed models. 2. To learn the real data analysis skills associated with the GLMs, including the ability of operating the statistical computer software. 3. To introduce the new developments of the GLMs. 4. To realize the possible applications of the GLMs. 			
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決議：通過。

Course Code	100-02 開設，代碼待確定			
Course Name	Forecasting Methods (預測方法)	Credit	F	S
			0	3
Course Objectives	<p>The objectives of this course are</p> <ol style="list-style-type: none"> (1) To develop competent skill in analyzing business and/or industrial data for description, explanation, and forecast. (2) To combine knowledge of probabilistic models of stochastic processes, empirical comparisons of approaches, and computer software. (3) To cover the topics such as construction and interpretation of the forecasting approaches. The approaches involve: Box-Jenkins (ARIMA) methodology, exponential smoothing, intervention analysis and artificial neural network. 			

決議：通過。

Course Code	18307			
Course Name	Special Topics in Applied Statistics (應用統計講座)	Credit	F	S
			1	0
Course Objectives	<p>The objectives of this course are</p> <ol style="list-style-type: none"> 1. To invite distinguished guest speakers to deliver speeches 2. To provide a general perspective on how statistics can be applied to different disciplinary studies 			

決議：通過。

Course Code	07553			
Course Name	Educational Measurement and Assessment (教育測驗與評量)	Credit	F	S
			3	0
Course Objectives	<p>本課程目標為教導學生瞭解測驗理論的內涵，使學生可以學習當代測驗理論與其應用。進一步精熟測驗分析程式的使用，期能培養測驗資料分析與研究的能力。</p> <p>This course provides an elementary introduction to test theory and its applications to help students develop the basic concepts and skills on test analysis.</p>			

決議：通過。

三、金融國企系

1. 審議學士班100學年度第2學期開設之「貿易拓銷與救濟」及金融碩士班100學年度第2學期開設之「企業倫理-英」課程目標。
2. 追認99學年度金融碩士班開設「金融專業英語-英」、「國際金融法規-英」及金融碩職班開設「財金論壇-英」之課程目標
3. 經100.4.15金融國企系9902次課委會初審通過。

Course Code	19125			
Course Name	Trade Promotions and Remedies	Credit	F	S

	(貿易拓銷與救濟)		3	
Course Objectives	1. 瞭解國際貿易成長對於國際企業發展的重要性與關聯性 2. 介紹並分析美國「5年出口倍增計畫」、南韓對外自由貿易協定布局、我國「新鄭和計畫」等各國貿易拓銷計畫內容 3. 培養同學日後在工作時，遭遇反傾銷、防衛措施、反托拉斯、智慧財產權、技術性貿易障礙、綠色法規等案例時之專業能力 4. 建立學生畢業後具備與眾不同的解決困難意志與能力 1. Understand the importance and relations between international trade growth and multinational enterprise development. 2. Introduce and analyze the US “National Export Initiatives”, Korea Free Trade Agreement strategic roadmap and Taiwan “New Zheng He Plan”. 3. Develop students professional capacity in the cases of anti-dumping, safeguard, anti-trust, intellectual property rights, technological trade barriers, and green guidelines measures. 4. Build the outstanding wills and capacities to fix the problems and difficulties students after their graduations.			

決議：通過。

Course Code	19065			
Course Name	Reading in Business Ethics for Managers(English) (企業倫理-英)	Credit	F	S
			0	2
Course Objectives	The objectives of this course are 1.To appreciate the essential of Business Ethics through five main faucets: recognizing socially acceptable business conduct from the global perspectives, embedding good business in treating people nice and fair, reengineering corporate image, enhancing professional ethics, and investing in sustainable and socially responsible corporations. 2.To improve English proficiency.			

決議：通過。

Course Code	19064			
Course Name	Professional English in Finance(English) (金融專業英語-英)	Credit	F	S
			1	0
Course Objectives	Enhancing the ability to comprehend and talk about subject matters that are significantly enough to be reported in Business Week, Financial Times, New York Times, and similar prestigious business and finance journals and magazines is a critical step for finance graduate students (i) to keep up-to-date about events happening in global finance and economics, (ii) to appreciate the materials covered and integrate these real-world examples into theoretical and empirical research training, and (iii) to prepare for career advancement through the capability to grasp and digest the intimately related first-hand information.			

決議：通過。

Course Code	19067			
Course Name	International. Financial Regulations(English) (國際金融法規-英)	Credit	F	S
			0	3
Course Objectives	The objectives of this course are: 1. To provide the basic knowledge of U.S Financial Law. 2. To improve English skills.			

決議：通過。

Course Code	19066			
Course Name	Financial Forum(English) (財金論壇-英)	Credit	F	S
			0	3

Course Objectives	The objectives of this course include: 1.To acquaint with the contemporary issues in business and finance 2.To bring finance and economics to practical use by integrating theories in textbooks and current business events 3.To be fluent in oral presentation of financial issues in English.
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決議：通過。

四、資管系

- 1.審議學士班101學年度開設之「電腦繪圖與應用」、「雲端應用平台概論」、「雲端應用程式設計」課程目標
- 2.審議101學年度碩士班與碩職班合開之「雲端服務軟體工廠」課程目標
- 3.經100.9.14資管系10001次課委會初審通過。

Course Code	101-02 開設，代碼待確定			
Course Name	Computer Graphics with Applications (電腦繪圖與應用)	Credit	F 0	S 3
Course Objectives	This course will introduce the basic concepts of 3D computer graphics, including 2D and 3D transformations, modeling and representation, lighting, coloring, texturing, interactive input, and the use of 3D graphics engines. Software used including OpenGL (Java version), Unreal Development Kit (UDK) and other relevant graphics software. This course will combine theory and application of computer graphics to implement a 3D computer system in E-commerce.			

決議：通過。

Course Code	101-02 開設，代碼待確定			
Course Name	Introduction to Cloud Application Platform (雲端應用平台概論)	Credit	F 3	S 0
Course Objectives	This course provides students concepts of cloud computing and various cloud platforms including Amazon, Google, Microsoft Azure, MCloud, and TCloud's Elaster CAP. Students are required to research each platform online and practice them if possible, and hand in the comparison reports including each platform's architecture, feature, pricing, etc. Each student also needs to use and report existing cloud applications. Programming loading in this course is none.			

決議：通過。

Course Code	101-02 開設，代碼待確定			
Course Name	Cloud Application Programming (雲端應用程式設計)	Credit	F 0	S 3
Course Objectives	This course provides students the concepts of cloud application programming. Students have to use TCloud's Elaster CAP to develop parallel processing applications or big data applications by using Hadoop, such as Map Reduce, HBase, HDFS, etc. Students also have to use Google App Engine and Google API to develop cloud applications. Programming loading in this course is high. This course is supported by TCloud engineers.			

決議：通過。

Course Code	101-02 開設，代碼待確定			
Course Name	Cloud Service Software Factory (雲端服務軟體工廠)	Credit	F 0	S 3
Course Objectives	This course provides students the concepts of service framework and UI framework, and the process of developing an enterprise level mission critical software system including service coding, UI coding, testing, and deployment.			

	Each student has to develop an application with at least one fundamental data table (e.g. product), one state data table (e.g. inventory), two transactional data tables (e.g. sales order and purchase order), and all related services and user interfaces. Students must deploy their works onto the cloud and demonstrate them before the class. Programming loading in this course is high. This course is supported by Lancer engineers.
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決議：通過。

五、國際經管學程

1. 審議國際經管學程碩士班100學年度第1學期開設之「國際行銷管理」、「全球供應鏈與作業管理」及「產學對話—國際經營管理」之課程目標(附件二, p.5)
2. 經100.9.21國際經管學程10001次學程委員會初審通過。

Course Code	19331			
Course Name	International Marketing Management (國際行銷管理)	Credit	F	S
			3	0
Course Objectives	<p>The objectives of this course are:</p> <ol style="list-style-type: none"> 1. To provide a platform for reviewing and discussion of the essential issues related to international marketing management, including theories and practices. 2. To arouse learning interest in marketing and marketing management. 3. To introduce some hottest issues such as e-commerce, marketing decision-making, management in China market, etc. 4. To explore the emerging concept of “Holistic Marketing” that broadly covers internal marketing, integrated marketing, relationship marketing, and socially responsible marketing. 			

決議：通過。

Course Code	19194			
Course Name	Global Supply Chain and Operations Management (全球供應鏈與作業管理)	Credit	F	S
			3	0
Course Objectives	The objective of this course is to provide an overview of global supply chain and operations environment and its management. This course introduces the concepts and techniques related to the design, planning, control, improvement and challenge in both manufacturing and service sectors.			

決議：修訂後通過。

Course Code	19397			
Course Name	A Dialogue between Industry and Academia - International Management (產學對話--國際經營管理)	Credit	F	S
			3	0
Course Objectives	The objective of this course is to provide a dialogue between industry and academia from international management perspectives. Topics include global strategy, global branding management, innovation management, quality management, operations and global supply chain management, cross-culture human resource management and global organization leadership.			

決議：通過。

壹、專案報告

說明：

- 一、依據本院9901次院務會議修訂之基礎必修課程設置與實施辦法之第三條：
「全院針對基礎必修課程各設課程召集人，企業管理概論為企管系主任、會計學為會計系主任、統計學及微積分為統資系主任、經濟學為金融國企系主任、計算機概論為資管系主任擔任召集人，負責協調基礎必修課之課程標準、教材大綱、教學方法、授課進度與統一會考相關事宜，並向本院課程委員會提出報告。」辦理。
- 二、本院於100年7月28日以輔管字第1000070026號函請各基礎必修課程召集人提報100學年度各基礎必修課程之書面報告。報告內容如下：1.企業管理概論(附件一，p.94)、2.會計學(附件一，p.95-96)、3.統計學(附件一，p.97-98)、4.微積分(附件一，p.99-100)、5.經濟學(附件一，p.101-103)、6.計算機概論(附件一，p.104-105)。

決議：因本學年度基礎課程教學助理之約聘因首次進行且公告時間較晚，每科約聘人數多達：會計學8名、統計學9名、微積分8名、經濟學6名，且多數為現任研究生，未能達到統整的目的。為加強基礎必修課程之品質提昇，擬提案修訂本院「基礎必修課程設置與實施辦法」。

貳、臨時動議 無