

Fu Jen Catholic University
College of Management
Fall 2020-Spring 2021 Courses Taught in English

輔仁大學管理學院 各系、所、學程 109 學年度開設「以英語授課之專業學程」一覽表

109 學年度第一學期 First Semester, 109th Academic Year (Spring 2021)							
項次 No.	開課代碼 Course Code	課程名稱 Course Title	學分數 Credit	系所 Department	教師 Instructor	授課時間及地 點 Session and Classroom	修課人數 No. of Students
1	DOE1216534	管理學-英 Management-Course in English	必(3,0) Required	企管系 Business Administration	林瑩滋 Ying-Tzu Lin	(Thu)D2-D4 教室未定	
2	DOE1323455	資訊管理-英 Information Management-Course in English	必(3,0) Required	企管系 Business Administration	顧宜錚 Yi-Cheng Ku	(Tue)D5-D7 LM405	
3	DOE2230647	作業管理-英 Operations Management-Course in English	必(3,0) Required	企管系 Business Administration	陳麗妃 Li-Fei Chen	(Wed)D2-D4 LM405	
4	DOE3216534	管理學-英 Management-Course in English	必(3,0) Required	企管系 Business Administration	林耀南 Yao-nan Lin	(Tue)D2-D4 教室未定	
5	DOE3230268	統計學-英 Statistics-Course in English	必(3,0) Required	企管系 Business Administration	連育民 Yu-Min Lian	(Thu)D5-D8 LM405	
6	DOE0319061	創新管理-英 Innovation Management-Course in English	選(3,0) Selective	企管系 Business Administration	黃愷平 Kai-Ping Huang	(Fri)D2-D4 LM302	
7	G0E6023503 D0E0423503 G0N6023503	亞太區域經營管理實務-英 Business and Management Practice in Asia Pacific Region-Course in English	選(3,0) Selective	企管系 Business Administration 企管系管理碩士班 MBA in Business Administration 國際經管碩士學程 MBA Program in International Management	黃愷平 Kai-Ping Huang	(Wed)D7-E0 LM301	
8	G0E6030007 D0E0330007	科技管理概論-英 Introduction to Technology Management-Course in English	選(3,0) Selective	企管系 Business Administration 企管系管理碩士班 MBA in Business Administration	顏孟賢 Meng-Hsien Yen	(Wed)D2-D4 ES706	
10	G0E6031496 D0E0431496	社群媒體行銷-英 Social Media Marketing-Course in English	選(3,0) Selective	企管系 Business Administration 企管系管理碩士班 MBA in Business Administration	曾祥景 Hsiang-Ching Tseng	(Wed)D7-E0 LM405	
12	D710319621	管理會計-英 Management Accounting-Course in English	選(3,0) Selective	會計系 Department of Accounting	鄭佳綾 Chia-Ling Cheng	(Wed)D2-D4 LM108	

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13	D710423851	財務報表分析-英 Financial Statement Analysis- Course In English	選(3,0) Selective	會計系 Department of Accounting	蔡麗雯 Lih-Wen Tsai	(Wed)D2-D4 ES609	
14	D761324118	抽樣調查-英 Survey Sampling-course in English	必(3,0) Required	統資系(三甲) Dept. of Statis & Info Science	蔡嘉仁 Jia-Ren Tsai	(Wed)D2-D4 MD303	
15	D762321197	資料採礦-英 Data Mining - Course in English	必(3,0) Required	統資系(三乙) Dept. of Statis & Info Science	杜逸寧 Yi-Ning Tu	(Thu)D5-D7 MD303	
16	D760313515	財務管理-英 Financial Management-Course in English	選(3,0) Selective	統資系 Dept. of Statis & Info Science	教師未定	(Fri)D5-D7 MD303	
17	D760319169	多變量分析-英 Multivariate Statistical Analysis-Course in English	選(3,0) Selective	統資系 Dept. of Statis & Info Science	蘇榮弘 Rung-Hung Su	(Tue)D5-D7 LM510	
18	D760322143	統計應用系統開發-英 Applied Statistical System Development -course in English	選(3,0) Selective	統資系 Dept. of Statis & Info Science	吳建和 Chien-Ho Wu	(Tue)D5-D7 LM509	
19	G765232523 G766232523	深度學習-英 Deep Learning-course in English	選(3,0) Selective	應統系碩士班、碩 職班 Master 's Program in Applied Statistics	邵皓強 Hao-Chiang Shao	(Mon)E1-E3 LE401	
20	G766132490	資料庫管理-英 Database Administration- Course in English	選(3,0) Selective	應統系碩士班 Master 's Program in Applied Statistics	李智 Rich Lee	(Thu)D2-D4 LM201	
21	D0F0315149	國際行銷-英 International Marketing- Course in English	必(3,0) Required	金融國企系 Finance and International Business	王慧美 Hui-Mei Wang	(Wed)D2-D4 LM203	
22	D0F0219710	國際企業管理-英 International Business Management-Course in English	選(3,0) Selective	金融國企系 Finance and International Business	鄺芃羽 Timothy Jiang	(Tue)D2-D4 LM508	
23	D0F0323851	財務報表分析-英 Financial Statement Analysis- Course In English	選(3,0) Selective	金融國企系 Finance and International Business	林姿瑩 Zih-Ying Lin	(Thu)D2-D4 LM508	
24	D0F0332152 G0N6032152	全球品牌管理-英 Global Brand Management- Course in English	選(3,0) Selective	金融國企系 Finance and International Business 國際經管碩士學程 MBA Program in International Management	林芷安 Chih-An Lin	(Thu)D5-D7 LM408	

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25	D740324497 G0N6024497	網路行銷-英 Internet Marketing - Course in English	選(3,0) Selective	資管系 Information Management 國際經管碩士學程 MBA Program in International Management	葉承達 Cheng-Ta Yeh	(Wed)D2-D4 ES601	
26	C0I0331349	商業談判與溝通(一)-英 Business Negotiation and Communication(I) -Course in English	選(2,0) Selective	商業管理學士學程 Bachelor's Program in Business Management	胡碧嬋 Pi-Chan Hu	(Fri)E3-E4 ES309	
27	G0N6019710	國際企業管理-英 International Business Management-Course in English	必(3,0) Required	國際經管碩士學程 MBA Program in International Management	王慧美 Hui-Mei Wang	(Thu)D5-D7 MD1004	
28	G0N6019065	企業倫理-英 Business Ethics -Course in English	必(2,0) Required	國際經管碩士學程 MBA Program in International Management	聶達安 Niewdana Leszek	(Tue)D3-D4 MD1004	
29	G0N6022114	組織設計與管理：全球觀點-英 Organization Design and Management: A Global Viewpoint -Course in English	必(3,0) Required	國際經管碩士學程 MBA Program in International Management	教師未定	(Fri)D3-DN MD1004	
30	G0N6022116	財務管理：國際視野-英 Financial Management: International Perspectives - Course in English	必(3,0) Required	國際經管碩士學程 MBA Program in International Management	姜健國 Timothy Jiang	(Mon)D6-D8 MD1004	
31	G0N6022119	人力資源與知識管理：國際視野-英 Human Resources and Knowledge Management: International Perspectives - Course in English	必(3,0) Required	國際經管碩士學程 MBA Program in International Management	陳東賢 Tung-Hsien Chen	(Mon)D3-DN MD1004	
32	G0N6022121	決策分析與管理-英 Decision Analysis and Management -Course in English	選(3,0) Selective	國際經管碩士學程 MBA Program in International Management	李天行 Michael Tian-Shyug Lee	(Tue)D5-D7 MD1004	
33	G0N6022123 D0F0422123	跨文化管理-英 Cross-Cultural Management - Course in English	選(3,0) Selective	金融國企系 Finance and International Business 國際經管碩士學程 MBA Program in International Management	教師未定	(Tue)D2-D4 MD1003	
34	G0N6031310	國際商務談判-英 International Business Negotiation-Course in English	選(3,0) Selective	國際經管碩士學程 MBA Program in International Management	胡碧嬋 Pi-Chan Hu	(Fri)D6-D8 MD1004	

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35	G0N6031311 D0F0431311	國際經營策略-英 International Management Strategy-Course in English	選(3,0) Selective	金融國企系 Finance and International Business 國際經管碩士學程 MBA Program in International Management	教師未定	(Thu)D2-D4 MD1004	
36	G0N6221473 G778121473	研究方法-英 Research Methodology - Course in English	選(3,0) Selective	國際經管碩士學程 MBA Program in International Management 商研所博一 Grad. Inst. of Business Administration (PhD Program)	李天行 Michael Tian-Shyug Lee	(Thu)D2-D4 MD1003	
37	G778121475	企業倫理研討-英 Seminar on Business Ethics- Course in English	必(3,0) Required	商研所博一 Grad. Inst. of Business Administration (PhD Program)	李禮孟 Leemen Lee	(Mon)D5-D7 LM203	
38	G778130328	組織理論與組織行為-英 Organizational Theory and Organizational Behavior- Course in English	必(3,0) Required	商研所博一 Grad. Inst. of Business Administration (PhD Program)	教師未定	(Fri)D3-DN MD1004	
39	G778121605	商學總論-英 General Business Studies- Course in English	選(3,0) Selective	商研所博一 Grad. Inst. of Business Administration (PhD Program)	陳銘芷 Ming-Chih Chen	(Fri)E1-E3 MD1101	
40	G778221479	商學研究專題(一)-英 Business Research Project (I)- Course in English	必(3,0) Required	商研所博二 Grad. Inst. of Business Administration (PhD Program)	教師未定	(Fri)D5-D7 不需要教室	
41	G778330134	商學研究專題(三)-英 Business Research Project (III)- Course in English	必(3,0) Required	商研所博三 Grad. Inst. of Business Administration (PhD Program)	楊銘賢 Ming-Hsien Yang	(Fri)D5-D7 不需要教室	

- 修課人數中之兩數字：前數字為管院修習人數，後為全班修習人數，將於學期中統計。
- 以上資訊如有異動請依教務處開課資料查詢系統為準。
http://estu.fju.edu.tw/fjucourse/ava_form.asp

註：1. 依據 97 年 11 月 5 日本院 9701 次院務會議及 12 月 16 日 9702 次課程委員

會議決議：自 97 學年度起，大學部每系每學年不限必、選修，應開設二門以上「以英語授課的專業課程」。

2. 授課教室, 教師及時間請依學校電腦系統最新資料為準，或洽各系所秘書查詢，不另行通知。 http://stu.fju.edu.tw/stusql/ava_form.asp

For the most up-to-date information please refer to FJU' s curriculum webpage.

3. 修課人數中之兩數字: 前數字為管院修習人數, 後為全班修習人數。

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College of Management

Fall 2020-Spring 2021 Courses Taught in English

輔仁大學管理學院 各系、所、學程 109 學年度開設「以英語授課之專業學程」一覽表

109 學年度第二學期 Second Semester, 109th Academic Year (Spring 2021)							
項次 No.	開課代碼 Course Code	課程名稱 Course Title	學分數 Credit	系所 Department	教師 Instructor	授課時間及地 點 Session and Classroom	修課人數 No. of Students
1	DOE0221046	組織行為-英 Organizational Behavior- Course in English	選(0,3) Selective	企管系 Business Administration	林耀南 Yao-nan Lin	(Tue) D2-D4 LM411	36/42
2	DOE0419710 GOE6019710	國際企業管理-英 International Business Management-Course in English	選(0,3) Selective	企管系 Business Administration 企管系管理碩士班 Master 's Program in Business Admin.	顏孟賢 Meng-Hsien Yen	(Tue) D2-D4 LM504	75/75
3	DOE0424339 GOE6024339 GON6024339	家族企業管理-英 Family Business Management- Course in English	選(0,3) Selective	企管系 Business Administration 企管系管理碩士班 Master 's Program in Business Admin. 國際經管碩士學程 MBA Program in International Management	黃愷平 Kai-Ping Huang	(Wed) D7-E0 LM301	75/77
4	DOE2216534	管理學-英 Management-Course in English	必(0,3) Required	企管系 Business Administration	黃愷平 Kai-Ping Huang	(Thu) D2-D4 LM404	70/70
5	DOE0433296 GOE6033296	職場健康與安全管理-英 Management of Occupational Health and Safety- Course in English	選(0,3) Selective	企管系 Business Administration 企管系管理碩士班 Master 's Program in Business Admin.	徐皓馨 Hao-Hsin Hsu	(Wed) D7-E0 LM405	20/20
6	DOE1220020	管理數學-英 Managerial Mathematics- Course in English	必(0,3) Required	企管系 Business Administration	曾祥景 Hsiang- Ching Tseng	(Tue) D2-D4 LM301	62/62
7	DOE2223505	人力資源管理-英 Human Resources Management-Course in English	必(0,3) Required	企管系 Business Administration	林瑩滋 Ying-Tzu Lin	(Wed) D2-D4 LM504	66/67
8	DOE3230268	統計學-英 Statistics-Course in English	必(0,3) Required	企管系 Business Administration	連育民 Yu-Min Lian	(Thu) D5-D7 ES706	60/60
9	G716117781	國際會計專題研討-英 Seminar:International Accounting-Course in English	選(0,3) Selective	會計系碩士班 Master 's Program in Accounting	蔡麗雯 Lih-Wen Tsai	(Tue) D5-D7 BS337	12/12
10	D760317559	電子商務-英 Electronic Commerce - Course in English	選(0,3) Selective	統資系 Dept. of Statis & Info Science	李鍾斌 Jung-Bin Li	(Fri) D5-D7 LM409	60/60

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11	D760321196	離散資料分析-英 Discrete Data Analysis - Course in English	選(0,3) Selective	統資系 Dept. of Statis & Info Science	莊瑞珠 Rwei-ju Chuang	(Fri) D2-D4 LM409	56/56
12	D760323181	資料庫系統實務-英 Database Practice-course in English	選(0,3) Selective	統資系 Dept. of Statis & Info Science	陳建州 Jian-Zhou Chen	(Fri) D5-D7 LM410	60/60
13	D761321197	資料採礦-英 Data Mining - Course in English	必(0,3) Required	統資系(三甲) Dept. of Statis & Info Science	杜逸寧 Yi-Ning Tu	(Tue) D2-D4 LM409	56/56
14	D762324118	抽樣調查-英 Survey Sampling-course in English	必(0,3) Required	統資系(三乙) Dept. of Statis & Info Science	蔡嘉仁 Jia-Ren Tsai	(Tue) D2-D4 MD303	62/63
15	D0F0213515	財務管理-英 Financial Management- Course in English	選(0,3) Selective	金融國企系 Finance and International Business	許嫣茹 Yen-Ju Hsu	(Thu) D5-D7 LM507	15/18
16	D0F0424254	財經新聞論壇-英 News Forum in Business and Finance-course in English	選(0,3) Selective	金融國企系 Finance and International Business	王慧美 Hui-Mei Wang	(Wed) D2-D4 MD305	22/23
17	D0F0430896	全球化與創業精神-英 Globalization and Entrepreneurship-Course in English	選(0,3) Selective	金融國企系 Finance and International Business	林焯堯 Joung-Yol Lin	(Thu) D2-D4 LM507	16/18
18	D0F0433162 GON6033162	行銷研究-英 Marketing Research - Course in English	選(0,3) Selective	金融國企系 Finance and International Business 國際經管碩士學程 MBA Program in International Management	鄭淑玲 Shu-Ling Zheng	(Tue) D2-D4 MD1004	11/11
19	D0F0433863 GON6033863	顧客關係管理與服務行銷-英 Customer Relationship Management and Service Marketing- Course in English	選(0,3) Selective	金融國企系 Finance and International Business 國際經管碩士學程 MBA Program in International Management	林玫君 Mei-Jun Lin	(Wed) D2-D4 MD1004	7/7
20	G0F6219067	國際金融法規-英 International Financial Regulations-Course in English	選(0,3) Selective	金融國企碩士班 Master 's Program in Finance and International Business	邱彥琳 Qiu-Yn Lin	(Thu) D2-D4 JS109	17/17
21	D740113517	資訊管理導論-英 Introduction to Information System- Course in English	選(0,3) Selective	資管系 Information Management	洪郁雯 Yu-Wen Hung	(Thu) D2-D4 ES601	61/62

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22	D740332554 DK54032554	程式設計概論-英 Introduction to Programming-Course in English	選(0,3) Selective	資管系 Information Management AI 微學分學程 Artificial Intelligence Program	黃耀輝 Yao-huang Huang	(Thu) D2-D4 ES401	79/80
23	D740332894 DK05032894	知識探索與資料採擷-英 Knowledge Discovery and Data Mining-Course in English	選(0,3) Selective	資管系 Information Management 電子商務學程 E-Business Program	呂奇傑 Ji-Jie Lu	(Wed) D7-E0 ES301	35/40
24	C0I0331350	商業談判與溝通(二)-英 Business Negotiation and Communication(II) - Course in English	選(0,3) Selective	商業管理學士學程 Bachelor's Program in Business Management	胡碧嬋 Pi-Chan Hu	(Fri) E3-E4 ES309	63/63
25	G0N6033862	國際消費者行為-英 International Consumer Behavior- Course in English	選(0,3) Selective	國際經管碩士學程 MBA Program in International Management	林耀南 Yao-nan Lin	(Mon) D5-D7 MD1003	13/13
26	G0N6022117 G778221491	行銷管理：國際視野-英 Marketing Management: International Perspectives -Course in English	必(0,3) Required	國際經管碩士學程 MBA Program in International Management 商學研究所博士班 Grad. Inst. of Business Administration (PhD Program)	王慧美 Hui-Mei Wang	(Tue) D3-D4 MD1004	12/12
27	G0N6022115	供應鏈與作業管理：全球觀 點-英 Supply Chain and Operations Management: A Global Viewpoint -Course in English	必(0,3) Required	國際經管碩士學程 MBA Program in International Management	陳麗妃 Li-Fei Chen	(Mon) D2-D4 LM201	9/9
28	G0N6022118 G778121477	策略管理：全球觀點-英 Strategic Management:A Global Viewpoint -Course in English	必(0,3) Required	國際經管碩士學程 MBA Program in International Management 商學研究所博士班 Grad. Inst. of Business Administration (PhD Program)	鄺芄羽 Timothy Jiang	(Wed) D2-D4 MD1003	6/6
29	G0N6022120	創新與產品管理-英 Innovation and Product Management -Course in English	必(0,3) Required	國際經管碩士學程 MBA Program in International Management	王婧 Jane Wang	(Fri) D3-DN MD1004	3/3
30	G0N6031312	全球綠能與經營環境-英 Global Green Energy and Business Environment-Course in English	選(0,2) Selective	國際經管碩士學程 MBA Program in International Management	林若蓁 Re-Zhen Lin	(Fri) D7-D8 LM203	12/13

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31	G0N6033543 G778133543	商業分析-英 Business Analytics- course in English	選(0,3) Selective	國際經管碩士學程 MBA Program in International Management 商學研究所博士班 Grad. Inst. of Business Administration (PhD Program)	簡毓寧 Yu-Ning Jian	(Mon) D5-D7 MD1004	4/4
32	G778221480	商學研究專題(二)-英 Business Research Project (II)- Course in English	必(0,3) Required	商研所博二 Grad. Inst. of Business Administration (PhD Program)	簡毓寧 Yu-Ning Jian	(Fri) D5-D7	5/5
33	G778121474	數量方法-英 Quantitative Method- Course in English	必(0,3) Required	商研所博一 Grad. Inst. of Business Administration (PhD Program)	呂奇傑 Ji-Jie Lu	(Tue) D5-D7 MD1003	12/12
34	G778221478	生產管理專題研討-英 Seminar in Production Management-Course in English	必(0,3) Required	商研所博二 Grad. Inst. of Business Administration (PhD Program)	陳銘芷 Ming-Chih Chen	(Wed) D5-D7 MD1003	4/4
35	G778330135	商學研究專題(四)-英 Business Research Project (IV)- Course in English	必(0,3) Required	商研所博三 Grad. Inst. of Business Administration (PhD Program)	楊銘賢 Ming-Hsien Yang	(Fri) D5-D7 不需要教室	13/13
36	G795120836	國際創業與管理專題研究-英 Special Topics in Global Entrepreneurship and Management - Course in English	選(0,3) Selective	國際經管碩士學程 MBA Program in International Management	沈榮欽 Rong-Qin Shen	(Fri) D5-D7 MD1001	14/14
37	G795132593	策略管理及競爭優勢-英 Strategy Management & Competitive Advantages- Course in English	必(0,3) Required	國際經管碩士學程 MBA Program in International Management	沈榮欽 Rong-Qin Shen	(Mon) D5-D7 MD1001	14/14
38	G795120838	全球供應鏈運籌管理-英 Operations Management and Supply Chain Management- Course in English	選(0,3) Selective	國際經管碩士學程 MBA Program in International Management	郭佳瑋 Chia-Wei Kuo	(Fri) D2-D4 MD1001	14/14
39	G795120839	國際公司理財-英 Corporate Finance with a Global Perspective-Course in English	選(0,3) Selective	國際經管碩士學程 MBA Program in International Management	李阿乙 A-Yi Li	(Wed) D5-D7 MD1001	13/13
40	G795124302	創新與科技管理-英 Innovation and Technology Management-Course in English	選(0,3) Selective	國際經管碩士學程 MBA Program in International Management	陳家麟 Chia-Chen Lin	(Thu) D2-D4 MD1001	13/13

- 修課人數中之兩數字：前數字為管院修習人數，後為全班修習人數，將於學期中統計。
- 以上資訊如有異動請依教務處開課資料查詢系統為準。

http://estu.fju.edu.tw/fjucourse/ava_form.asp