

(Academic Year: 113)

# College of Management

# Fu Jen Catholic University

## Course Catalog

(2024-25 Entry)



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# **BBA Programs**

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Unit: D - Day division

- 0E - Business Administration
- 71 - Accounting
- 76 - Statistics and Information Science
- 0F - Finance and International Business
- 74 - Information Management

Unit: C – School of Continuing Education

- 0I - Business Management (E/W)

# BBA in Business Administration

## ● Course list

Course Plan		Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
				Fall	Spring	
Major requirements		Accounting	02412	3	3	
		Economics	02457	3	3	
		Calculus	02390	3	3	
		Introduction to Business	05201		3	EMI*
		Introduction to Programming	24495	3		PGC
		Statistics	02222	3	3	EMI*
		Commercial Law	02056		3	
		Management	02635		3	EMI*
		Managerial Mathematics	02632		3	EMI*
		Human Resources Management	01013		3	EMI*
		Marketing Management	01483		3	
		Financial Management	01983		3	
		Operations Management*	11822		3	EMI*
		Cost Accounting	01449	2		
		Management Accounting	02629		2	
		Information Management	02502	3		EMI*
		Seminar on Business Administration (I)	14212		2	
		Seminar on Business Administration (II)	14213	2		
		Business Policy	01389	3		
Professional Ethics-Business Ethics	08824		2			
<i>Note: EMI*: courses will be provided more than one class and at least one is delivered in English.</i>						
Elective credits by Integrating courses		Quality Management	03021	3		
		Global Supply Chain Management	15353		3	
		Discussion in Industrial Management	14211		3	
		Innovation Management	04564	3		EMI
		Financial Operating Management and Innovation	24869	3		
		Organization and Social Development	24864		3	
Elective credits by concentrations	Human resources management	Organization Development and Change	06935	3		
		Performance Management and Talent Development	24862		3	
		Manpower Planning and Recruiting	20021	3		
		Organizational Behavior	02234		3	EMI
		Organizational Learning and Social Inquiry	19664	2		

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type	
			Fall	Spring		
	Organizational Leadership and Social Innovation Practices	19663		2		
	Family Business Management	35562		3	EMI	
	Introduction to Health Care Industry	30709	3			
	Seminar of Healthcare Industry Management	31019		3		
	Career Exploration and Planning	31493		3		
	Corporate Social Responsibility and Sustainability	31494		3		
	Management Psychology	03136		3		
	Management of Occupational Health and Safety	33745		3	EMI	
	Effective Business Communication and Negotiation	31006	3		EMI	
	Labor Relationship and Compensation Management	24863		3		
	Financial management	Fixed Income Securities	10458		3	
		International Financial Management	02093	3		
Investment		01579		3		
Intermediate Accounting		01109	3	3		
Micro-Economics		01910	3			
Corporate Governance		15470		3		
Strategic Management of Financial Institutions		32544	2			
Contemporary Issues in Financial Markets		17823	3			
Marketing management	Marketing Research	01480		3		
	Consumer Behavior	01951	3			
	Promotional Strategy	14210		3		
	Creative Thinking and Marketing Innovation	24865		3		
	E-Commerce and Internet Marketing	10992	3			
	Social Media Marketing	23196	3		EMI	
	Service Design	23502		3		
	Project Management	02141	3		EMI	
	International Marketing Management	06037	3		EMI	
	Smart Retailing Management	33939	3			
	Marketing Analytics and Applications	35805		3		
Operational management	Design of Operations Flow	24866		3		
	Design of Operation Environment	24867		3		
	Product/Service Design and Development	24868	3			
	Introduction to Technology Management	11279	3		EMI WEB	
	Business and Management Practice in Asia Pacific Region	35563	3		EMI	

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
	Application of Artificial Intelligence and Big Data Analytic in Marketing and Customer Relationship Management	34087	3		
	Business Intelligence and Big Data Analytics	35564	3		EMI
Other elective credits	Global Business Strategy Management and Practices	32822		2	
	International Business Management	02083		3	EMI
	Seminar on Industry Management	33743	3		EMI
	Business Model Innovation and Competition Strategy	35565	3		EMI
	Introduction to Emerging Technology and Digital Business	31495	3		
	Business Case Analysis	35806		3	
	Sustainable Talent Development for Organizations	36591		3	
	Internship (I)	25125		3	
	Internship (II)	25126		3	
	Internship (III)	25127		3	

# BBA in Accounting

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Major requirements	Introduction to Programming	24495		3	PGC
	Accounting	02412	3	3	
	Calculus	02390	3	3	
	Economics	02457	3	3	
	Introduction to Business	05201	3		
	Statistics	02222	3	3	
	Intermediate Accounting (I)	07255	3		
	Intermediate Accounting (II)	07256		3	
	Advanced Accounting (I)	07257	3		
	Advanced Accounting (II)	07258		3	
	Cost & Management Accounting	06840	3	3	
	Auditing (I)	07259	3		
	Auditing (II)	07260		3	
	Financial Management	01983		3	
	Commercial Law	02056		3	
	Civil Law	05630		3	
	Tax Laws & Regulations	02328		3	WEB
	Independent Study I	07344			3
	Independent Study II	07699	3		
Professional Ethics-Business Ethics	08824		2		
Elective requirements	Accounting Information System	02411		3	
	Intermediate Accounting (III)	15521		3	
	Big Data Management and Business Analytics	33602	3		EMI/PGC
	Financial Statement Analysis	01982		3	EMI*
	<i>EMI*: English and Chinese taught classes are available and optional.</i>				
Select 1 course from 2	Marketing Management	01483	3		EMI
	Human Resources Management	01013	3		EMI
Select 2 courses	Activity Value Management System	31761		3	



Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
from 4	Government Accounting & Auditing Laws	06223		3	
	Tax Accounting	02329	3		
	International Taxation	11063	3		
Select 1 course from 3	New Vision of Auditing under Digital Age	34766	3		
	Seminar on Accounting for Specific Industries	16918	3		
	Seminar in Corporate Governance and Corporate Social Responsibility	31924		3	
Other elective credits of the program	Organizational Learning and Social Inquiry	19664	3		
	Organizational Leadership and Social Innovation Practices	19663		3	
	Security and Financial Market Regulations	08200		2	
	Investments	01579	3		
	Practicum in Taxation Bureau (I)	22465	2		
	Practicum in Taxation Bureau (II)	22466		2	
	Smart Auditing and Data Analytics	34364	3		
	Innovative Entrepreneurship Competition Practice	16984	1		
	Tax Filing Practice	21640	1		
	Machine Learning	13027		3	
	Database Administration	02490	3		
	Basics of Enterprise Reporting	35550	3		EMI
	Introduction to US GAAP	35575		3	EMI
	Consumer Insight and Data Intellectual Analysis	35576		2	EMI/WEB
	Seminar: International Accounting	35573		3	EMI
Internship (I)	25125		3		

# BBA in Statistics and Information Science

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Major requirements	Statistics	02222	3	3	
	Calculus	02390	3	3	
	Economics	02457	3	3	
	Accounting	02412	3	3	
	Introduction to Business	05201		3	
	Introduction to Programming	24495		3	PGC
	Mathematical Statistics	02743	3	3	PGC
	Linear Algebra	02766	2	2	
	Programming Techniques	03056	3		PGC
	Advanced Programming Techniques	14761		3	EMI/PGC
	Application of Statistics Package	10931		2	PGC
	Management Information Systems	02631		3	EMI/PGC
	Database Administration	02490		3	PGC
	Survey Sampling	01634		3	EMI
	Regression Analysis	01987	3		WEB/PGC
	Design of Experiment and Analysis	11218		3	PGC
	Data Mining	11502		3	EMI/PGC
	Independent Study I	07344		3	
	Independent Study II	07699	3		
Professional Ethics-Business Ethics	08824		2		
Elective credits	The Theory of Interest	04791	3		
	Marketing Management	01483		3	
	Biostatistics	05352	3		
	Advanced Courses in Biostatistics	17028		3	
	Inference Statistics	06424	3		
	Electronic Commerce	09514		3	EMI/PGC
	Multivariate Statistical Analysis	01445	3		EMI
	Data Exploration and Information Visualization	24327		3	PGC

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
	Intelligent Decision Analysis System Implementation	33288	3		
	Big Data Industry and Education Practical Certification	34517	1		PGC
	Big Data Industry and Education Project Implementation	34518		2	PGC
	Discrete Data Analysis	09887	3		
	Medical Statistics	05358		3	PGC
	Big Data Analytics in healthcare	35765		3	EMI/PGC
	Quality Control	01771	3		
	Time Series Analysis	01943		3	EMI
	Organizational Leadership and Social Innovation Practices	19663		2	
	Organizational Learning and Social Inquiry	19664	2		
	Data Structures	02492	3		

# BBA in Finance and International Business

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Major requirements	Economics	02457	3	3	
	Calculus	02390	3	3	
	Accounting	02412	3	3	
	Statistics	05201	3	3	
	Introduction to Programming	24495	3		PGC
	Introduction to Business Management	02222	3		
	Introduction to Civil Law	01343	2		
	Marketing Management	01483	3		
	Macro-Economics	02891	3		
	Micro-Economics	01910	3		
	Financial Management	01983	3		
	International Finance	02090	3		
	International Business Management	02083	3		EMI*
	Independent Study I	07344	3		
	Independent Study II	07699		3	
Professional Ethics-Business Ethics	08824	2			
Required credits by concentrations	Investments	01579	3		
	The Practice of International Trade	02100		3	
	Futures and Options	03408		3	
	International Logistics and Supply Chain Management	34491	3		
	Fixed Income Securities	10458		3	
	International Marketing	02084	3		EMI*
<i>EMI*: English and Chinese taught classes are available and optional.</i>					
Elective credits	International Business Management	02083	3		EMI
	Financial Management	01983		3	EMI
	Security Markets Studies	12883		3	
	Digital Marketing	17103		3	EMI/WEB
	Money and Banking	02249	3		
	Case Study in International Marketing	02089		3	

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
	Industry Analysis and Competitive Strategy	03132	3		
	Financial Market and Financial Institutions	30802		3	EMI
	Innovation and Technology Management	11374	3		
	Cross-Border Ecommerce	33136	2		
	Financial Technology Forum	30501		3	PGC
	Financial Data Analysis and Intelligent Trading	33541	3		
	Financial Programming Application	33540		3	PGC
	Financial Statement Analysis	01982	3		EMI
	Internship	13859		3	
	Advanced Statistical Decision Analysis	32319	3		
	Analysis for Global Industry	08314		3	
	Global Brand Management	21656	3		EMI
	International Co-opetition Strategy	15493	3		
	Financial Asset Management	31459	3		
	Distribution Channel & Strategy Management in Financial Industry	31787	2		
	Commercial Law	02056		3	
	Business Valuation and Case Study	22101		3	
	Internationalization Strategy	24107	3		
	Artificial Intelligence Applications in Industry	33861		3	
	Contemporary Issues in Financial Markets	17823	3		
	Marketing Data Science	33860		3	
	Globalization and Entrepreneurship	35598	3		EMI
	Case Study in Finance	33904		3	
	Internship (I)	25125		3	
	Internship (II)	25126		3	
	Internship (III)	25127		3	
	International Industry Analysis	04060		3	
	International Service Management	08640		3	
	Logistics/Supply Chain Management	14208		3	
	Organizational Leadership and Social Innovation Practices	19663		2	
	Organizational Learning and Social Inquiry	19664	2		
	International Entrepreneurial Opportunity Identification	35209	3		
	Foreign Exchange Market and Derivatives	14787		2	
	Electronic Commerce	09514	3		EMI

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
	Marketing Research	01480		3	EMI
	Consumer Relationship Management and Service Marketing	35585	3		EMI
	Study on Practical Business Administration	36590		3	
	Sustainable Development and Environmental Management from a Business Perspective	36478	3		
	Financial Accounting	12585		3	EMI
	International Industry Analysis	04060		3	

# BBA in Information Management

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Major requirements	Calculus	02390	3	3	WEB
	Accounting	02412	3	3	
	Introduction to Business	05201	3		
	Introduction to Programming	24495	3		PGC
	Advanced Programming Techniques	14761		3	PGC
	Front-end Web Design	24496		2	PGC
	Web Programming	16258	3		PGC
	Statistics	02222	3	3	
	Economics	02457	3	3	
	Database Administration	02490	3		PGC
	Innovation and Design Thinking	30499	2		
	Data Structures	02492		3	PGC
	Data Communication and Network	10681		3	
	System Analysis and Design	01584		3	PGC
	Operating System	01558	3		
	Management Information Systems	02631		3	
	Professional Ethics-Business Ethics	08824		2	
Information System Project (I)	04317	3		PGC	
Information System Project (II)	04038		3	PGC	
Elective credits	Introduction to Information Management	04319		3	EMI
	Marketing Management	01483	2		
	Introduction to Programming	24495		3	EMI/WEB/ PGC
	C Language	03094	3		PGC
	Discrete Mathematics	02933	3		
	Business Automation	10608	3		
	Financial Management	01983	3		
	Introduction to Cloud Application Platform	19322	3		PGC
	Cloud Application Programming	19411		3	PGC

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
	Python Advanced Programming	34965	3		PGC
	Production and Operations Management	01370	3		EMI
	Electronic Commerce	09514	3		EMI
	Electronic Commerce	09514		3	
	Managerial Mathematics	02632		3	
	Knowledge Discovery and Data Mining	09637		3	EMI
	Global Logistics and Supply Chain	35551		3	EMI
	Internet Marketing	10211	3		
	Algorithms	04619	3		PGC
	Digital Finance	24106	2		
	Enterprise Resources Planning	09289	3		
	Machine Learning	13027	3		PGC
	Service Science	24500		3	
	Deep Learning	31358		3	PGC
	Quantitative Trading Systems	33766		3	PGC
	C++ Programming	34085		3	PGC
	Introduction to Big Data	24498		3	
	Mobile Device Programming	23192		3	PGC
	Data Visualization and Applications	34636		3	PGC
	Internet Marketing	10211		3	EMI
	Geo-Spatial Information Management	35552		3	EMI
	Project Management of Information System	11799	2		
	Computer Graphics with Applications	20067	3		PGC
	Advanced Web Programming	34084	3		PGC
	Supply Chain Management	09639	3		EMI
	Data Security	04623		3	
	Network Management	13587		3	
	Internship	13859		4	
	Interactive Technology for New Media Application	35553		3	EMI
	Organizational Leadership and Social Innovation Practices	19663		3	
	Organizational Learning and Social Inquiry	19664	2		



# BBA in Business Management(E/W)

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required Credits of the Program	Introduction to Business	05201	3		
	Accounting (I)	02413	2		
	Accounting (II)	02415		2	
	Economics (I)	03811	2		
	Economics (II)	05707		2	
	Calculus	02390	3		WEB
	Introduction to Programming	24495	3		WEB
	Statistics	02222	3		
	Company Law	00021	2		
	Management	21844	3		
	Marketing Management	01483	3		
	Human Resources Management	01013	3		
	Financial Management	01983	3		
	Design Thinking	30620	3		
	Operations Management	11822	3		WEB
	Information Management	02502	3		WEB
	Business Policy	01389	3		
	Quality Management	03021	3		WEB
	International Business Management	02083	3		WEB
	Industrial Innovation (I)	20330	2		
Industrial Innovation (II)	20331		2		
Industrial Innovation (III)	21375	2			
Industrial Innovation (IV)	21376		2		
Seminar on Business Management (I)	21847		1		
Seminar on Business Management (II)	22176	1			
Elective credits of the Program	Financial Market	01758	3		
	Tax Accounting	02329	2		
	Electronic Commerce	09514		3	WEB
	Intermediate Accounting(I)	07255	3		

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
	Intermediate Accounting(II)	07256		3	
	Investments	01579	3		
	Study of Contemporary Economic Problems	18805	2		
	Introduction to Financial Derivatives	18806			
	Corporate Finance Case Studies	18807		2	
	Introduction to Civil Law	01343		2	
	International Financial Management	02093		2	
	Practical Planning for Marketing Innovation	20192	2		
	Financial Technology	33884		2	
	Cultural Creativity and Experiential Economy	18798	2		
	Enterprise Resources Planning	09289		2	
	Tax Laws & Regulations	02328	2		
	Consumer Behavior	18796		2	
	Cost Accounting	01449	3		
	Management Accounting & Control	11493		3	
	Business Negotiation and Communication(I)	35643	2		EMI
	Business Negotiation and Communication(II)	31350		2	EMI
	Introduction to Health Care Industry	30709		3	
	Medical Introduction	32791		2	WEB
	Innovation and Entrepreneurship	32792		2	
	Security and Financial Market Regulations	08200	2		
	Industry Competitive Strategy Analysis	18801	2		
	Introduction to the Internet of Things	19679	2		
	Project Management	02141	2		WEB
	Investment in Securities	02350		2	
	Innovation Management	04564		2	
	International Financial Market	02091		2	
	Big Data Analysis and Applications	24562		2	WEB

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# **MBA Programs**

## **– Full-Time –**

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Unit: G – Graduate Programs

- 0E6 - Management
- 0N6 - International Management

# MBA in Management(F/T)

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Thesis	00041		6	
	Business Policy	01389	3		
	Management Accounting	02627	3		
	Business Ethics	00292		3	
	Financial Management	01983	3		
	Research Methodology	01799		3	
	Human Resources Management	01013		3	
	Organization and Management Theory	02237	3		
	Marketing Management	01483		3	
	Operations Management	11822	3		
	Industrial Economics & Competitive Strategy	12255	3		
	Information Management	02502		3	
	Industry Analysis & Competitive Advantage	12723		3	
Elective credits of the program	Multivariate Statistical Analysis	01445	3		EMI
	Seminar on Business Practice	18592	3		
	Operations Research	01559	3		
	Econometrics	01855	3		
	Advanced EMilish Conversation	02010		3	
	Social Media Marketing	23196	3		EMI
	International Marketing Management	06037	3		
	Internet Marketing	10211	3		
	Service Design	23502		3	
	Business and Management Practice in Asia Pacific Region	35563	3		EMI
	Manpower planning and recruiting	20021	3		
	Management Psychology	03136		3	
	Family Business Management	35562		3	EMI
Management of Occupational Health and Safety	33745		3	EMI	

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
	Career Exploration and Planning	31493		3	
	Service Science and Management	25137	3		
	Production Planning System	06186		3	
	Decision Analysis and Management	19716		3	
	Seminar on Invest Management	08230		3	
	Business Model Innovation and Competition Strategy	35565	3		EMI
	International Business Management	02083		3	EMI
	Social Innovation and Entrepreneurship Management	20022		3	
	Effective Business Communication and Negotiation	31006	3		EMI
	Application of Artificial Intelligence and Big Data Analytic in Marketing and Customer Relationship Management	34087	3		
	Seminar on Marketing Management	03680		3	
	Seminar on Human Resources Management	13227		3	
	Total Quality Management	25136	3		
	Introduction to Emerging Technology and Digital Business	31495	3		
	Introduction to Technology Management	11279	3		EMI/WEB
	Business Intelligence and Big Data Analytics	35564	3		EMI
	Corporate Social Responsibility and Sustainability	31494		3	
	Strategic Management of Financial Institutions	32544	2		
	Contemporary Issues in Financial Markets	17823	3		
	Seminar on Industry Management	33743	3		EMI
	Corporate Governance	15470		3	
	Topics of Strategic Management	14104		3	
	Seminar on Social Entrepreneurship and Innovation in Alignment with Fu Jen Catholic University Mission	30043	3		
	Labor Relationship and Compensation Management	24863		3	

# MBA in International Management

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	International Business Management	02083	3		EMI
	Business Ethics	00292	2		EMI
	Marketing Management	01483	3		EMI
	Strategic Management	10383		3	EMI
	Organization Design and Management	會議通過後再 向教務處申請	3		EMI
	Human Resources and Knowledge Management	會議通過後再 向教務處申請		3	EMI
	Financial Management	01983		3	EMI
	Supply Chain and Operations Management	會議通過後再 向教務處申請		3	EMI
	Thesis	00041		6	EMI
Elective credits of the program	Innovation and Product Management	35586		3	EMI
	Business Analytics	35587		3	EMI
	Research Methodology	01799	3		EMI
	Electronic Commerce	09514	3		EMI
	Consumer Relationship Management and Service Marketing	35585		3	EMI
	International Business Negotiation	35584		3	EMI
	Service Design	23502	3		EMI
	Corporate Governance	15470		1	EMI
	Global Green Energy and Business Environment	35588		2	EMI
	Marketing Research	01480		3	EMI
	International Buyer's Behavior	24969		3	EMI
	Financial Accounting	12585		3	EMI
	Database Foundations for Business Analytics	36605		3	EMI

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# **MBA Programs**

## **– Evening and Weekend –**

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Unit: G – Graduate Programs

- 0E5 - Management
- 795 - Global Entrepreneurial Management and  
Business Administration

# MBA in Management (E/W)

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Thesis	00041		6	
	Integration Management	12486	3		
	Management Paradigm and Organization Theories	11173	3		
	Business Research Methods and Case Study	11174	3		
	Systematic Thinking and Method	13110		3	
	Strategic Management	10383		3	
Elective credits of the program	Human Resources Management	01013	3		
	Operations Strategy and Management	30044	3		
	Consumer Behavior Research	03000	3		
	International Financial Management	02093	3		
	Financial Management	01983		3	
	Marketing Management	01483		3	
	Corporate Social Responsibility and Sustainability	31494		3	
	Channel and Retail Management	11826		3	
	Internet Marketing	10211	3		
	Industrial Economics and Competitive Strategy	12255		3	
	International Business Management	02083	3		
	Seminar on Social Entrepreneurship and Innovation in Alignment with Fu Jen Catholic University Mission	30043	3		
	Social Innovation and Entrepreneurship Management	20022		3	
International Field Trip	15671		3		



# Master in Global Entrepreneurial Management

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Thesis	00041	3	3	
	Strategic Management and Competitive Advantage	32592	3		EMI*
Elective credits of the program	Innovative Thinking and Service Design	33757		3	
	Innovation and Technology Management	11374		3	EMI*
	Integration Management	12486	3		
	Leadership	21221		3	
	Organizational Innovation and Human Resource Management	30294		3	
	Journey of Entrepreneurial Venturing	21213	3		
	Corporate Finance	13605	3		
	Innovation Management Workshop	21214	3		
	Entrepreneurship Workshop	21215		3	
	International Marketing Management	06037		3	
	Research Methodology	01799	3		
	Corporate Finance with a Global Perspective	17122		3	EMI
	Operations Management and Supply Chain Management with a Global Perspective	17117		3	EMI
	Special Topics in Global Entrepreneurship and Management	17115		3	EMI
International Field Trip	15671		3	EMI	

*EMI\*: English- and Chinese-taught classes are available and optional.*

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# **Master of Science Programs**

## **– Full-Time –**

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Unit: G – Graduate Programs

- 716 - Accounting
- 766 - Applied Statistics
- 0F6 - Finance
- 746 - Information Management

# MS in Accounting(F/T)

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Financial Accounting Theory	12102		3	
	Advanced Managerial Accounting	11756	3		
	Advanced Auditing	11757	3		
	Financial Statement Analysis and Business Valuation	18302	3		
	Business Ethics	00292		2	
	Thesis	00041		6	
Elective credits of the program	Econometrics	01855	3		EMI
	Financial Management	01983		3	
	Research Methodology	01799		3	
	Operations Management	11822	3		
	Accounting for Financial Instruments and Services	12133		2	
	Risk Management	07897		3	
	Marketing Management	01483		3	EMI
	Seminar in Empirical Tax Research	12104	3		
	Seminar in Accounting Problems (I)	18300	2		
	Seminar: International Accounting	35573		3	EMI
	Managerial Control System	05864		3	
	New Accounting Issues Seminar	14773			
	Digital Innovation in Risk Management and Auditing	31262	3		
	Seminar in Corporate Governance and Corporate Social Responsibility	31924		3	
	Corporate Sustainable Development and Reporting	32874	3		
	New Vision of Auditing under Digital Age	34766	3		

# MS in Applied Statistics

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Applied Mathematical Statistics	06825			EMI
	Thesis	00041	3	3	
	Sampling Method with Application	21378		3	
Elective credits of the program	Special Topics in Big Data I	24132	1		
	Special Topics in Big Data II	24133		1	
	Statistic Analysis Software	04322	1		PGC
	Data Mining and Text Mining	32491	3		PGC
	Marketing and Market Survey	32522		3	
	Cloud Computing and Statistical Learning	19163	3		
	Database Foundations for Business Analytics	36605		3	EMI
	The Application of Regression Methods	22133		3	WEB
	Intelligent Decision Analysis System Implementation	33288	3		PGC
	Advanced Courses in Biostatistics	17028		3	
	Research Methodology	01799		3	
	Business Ethics	00292		2	
	Internship	02144		3	
	Financial Big Data	24108		3	PGC
	The Concept and Application of Machine Learning Algorithm Optimization Methods	34968		3	PGC
	Applied Multivariate Statistical Analysis	05947		3	PGC
	Customer Relationship Management	10985		3	
	Categorical Data Analysis	24683		3	
	Deep Learning	31358	3		EMI/PGC
	Statistical Analysis of Clinical Medicine and Drug Development	22898	3		PGC
Web and Social Media Analytics	31415		3	PGC	
Quality Control and Design	07331	3		PGC	
Business Analysis Capstone	32521	3			



# MS in Finance

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Econometrics	01855	3		
	Financial Management	01983	3		
	Financial Economics	31760	3		
	Investments	01579		3	PGC
	Futures and Options	03408		3	
	Risk Management	07897	3		
	Thesis	00041		6	
	Special Topics on Finance	03071		3	
Elective credits of the program	Corporate Financial Decisions	21005	3		
	Financial Marketing	23097	3		
	Digital Finance	24106	3		
	Business Ethics	00292		2	
	Financial Innovation	07527	3		
	Securitization	08951		3	
	Financial Big Data	24108		3	PGC
	Practicum in Enterprises	13859		3	
	Practicum in Enterprises I	10852		3	
	Case Study in Finance	33904		3	
	Modern Financial Forum	35813		3	EMI
	International Finance	02090	3		
	Globalization and Entrepreneurship	35598	3		EMI
	Contemporary Issues in Financial Markets	17823	3		
	Study on Practical Business Administration	36590	3		
	Analyses and Applications in Financial Big Data	24109	3		PGC
	Business Valuation and Analysis	14068		3	EMI
	International Financial Regulations	17281		3	EMI
Financial Accounting	12585		3	EMI	

# MS in Information Management

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Thesis	00041		6	
	Business Ethics	00292		2	
	Advanced Information Management	16910	3		
	Advanced Database Management	07939	3		PGC
	Seminar on Information Management	16654	1		
Elective credits of the program	General Topics on Electronic Commerce	09290	3		
	Special Topics on Internet Marketing	23666	3		
	Financial Technology and Marketing	35555		3	
	Research Methodology	01799		3	
	Internet of Things	33034	3		
	Special Topics on Electronic Procurement and Logistic	23668		2	
	Mobile Cloud Service Applications Design	31354	3		
	Information System Project Management	11799	3		
	Big Data Mining	24501	3		PGC
	Machine Learning	13027	3		PGC
	Artificial Intelligence	01016		3	PGC
	Deep Learning and its Applications	32134		3	WEB/ PGC
	Software Engineering	03024		3	
	User Experience Design	33856		3	
	Agile Software Development	32133	3		PGC
	Data Security	04623	3		
	Financial Data Analysis and Intelligent Trading	33541	3		
	Financial Programming Application	33540		3	PGC
	Special Topics on Service Science	20229		3	
	Big Data Analytics in Medical and Healthcare	34637		3	
	Knowledge Management	10849	3		
	Decision Analysis	24103		3	WEB
Industry Practices in Artificial Intelligence	32135		3	PGC	
Global Logistics and Supply Chain	35551		3	EMI	
International Industry Analysis	04060		3		

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# **Master of Science Programs**

## **– Evening and Weekend –**

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Unit: G – Graduate Programs

- 715 - Accounting
- 765 - Applied Statistics
- 0F5 - Finance
- 745 - Information Management
- 785 - Technology Management



# MS in Accounting (E/W)

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Integrated Management	12486	3		
	Financial Accounting Theory	12102	3		
	Advanced Managerial Accounting	11756	3		
	Advanced Auditing	11757		3	
	Thesis	00041		6	
Elective credits of the program	Financial Statement Analysis and Business Valuation	18302		3	
	Seminar on Managerial Accounting	12105		3	
	Research Methodology	01799		3	
	Financial Theory	03008	3		
	Risk Management	07897		3	
	Managerial Control System	05864		3	
	Digital Innovation in Risk Management and Auditing	31262	3		
	Corporate Sustainable Development and Reporting	32874	3		
	Big Data Analysis and Applications	24562	3		
	Seminar in Empirical Tax Research	12104	3		

# MS in Applied Statistics (E/W)

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Thesis	00041	3	3	
	Integration management	12486	3		
	Research Methodology and Seminar	24514		3	
Elective credits of the program	Special Topics in Big Data I	24132	1		
	Special Topics in Big Data II	24133		1	
	Data Mining and Text Mining	32491	3		PGC
	Database and Data Management	20879		3	PGC
	Statistics with R and Python	32129	2		PGC
	Applied Multivariate Statistical Analysis	05947	2		
	The Application of Regression Methods	22133		3	WEB
	Quality Control	01771	3		
	Customer Relationship Management	10985		3	
	Case Study in Applied Statistics	20886		3	
	Forecasting Methods	19167	3		PGC
	Marketing and Market Survey	32522		3	
	The Concept and Application of Machine Learning Algorithm Optimization Methods	34968		3	PGC
	Categorical Data Analysis	24683		3	
	Business Analysis Capstone	32521	3		
	Statistical Analysis of Clinical Medicine and Drug Development	22898	3		
	Deep Learning	31358	3		EMI

# MS in Finance (E/W)

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Integration management	12486	3		
	Investment Decisions	10687	3		
	The practice of corporate finance	23458	3		
	Futures and Options	03408		3	
	The practice of fixed income securities	23459		3	
	Thesis	00041		6	
Elective credits of the program	Big Data Analysis and Applications	24562	3		
	Business Forecasting	02058		3	
	Securitization	08951		3	
	Case Study in Finance	33904		3	
	Analysis of the Global Economy and Industry	19998	3		
	Financial Marketing	23097	3		
	Digital Finance	24106	3		
	Risk Management and Insurance	17857	3		
	Credit Risk and Applications	18159	3		
	Wealth Management	33137		3	
	Financial Computation and Software Application	21006		3	
	The Supervision of Securities Market	13034		3	

# MS in Information Management (E/W)

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Thesis	00041		6	
	Integration Management	12486	3		
	Management Information Systems	02631	3		
	Artificial Intelligence and Analytics	pending		3	PGC
	Research Methodology	01799		3	
	General Topics on Electronic Commerce	09290	3		
Elective credits of the program	Data Security	04623	3		
	Business Process Reengineering	09638		3	
	Customer Relationship Management	10985		3	
	Decision Analysis	24103	3		WEB
	Information System Project Management	11799		3	
	Business Information Strategies	14013		3	
	Special Topics on Service Science	20229		3	
	Big Data Analysis and Applications	24562	3		
	Digital Finance and Block Chain	31356	3		
	Deep Learning and its Application	32134		3	PGC
	Agile Software Development	32133	3		PGC
	International Industry Analysis	04060		3	
	Big Data Analytics in Medical and Healthcare	34637		3	
	User Experience Design	33856		3	
	Information Strategy for Sustainable Development	pending	3		

# MS in Technology Management (E/W)

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Integration Management	12486	3		
	Financial Strategy and Management	16772	3		
	Innovation and Technology Management	11374		3	
	Thesis	00041		6	
Elective credits of the program	Thesis Writing and Research Methodology	17614	3		
	Industry Analysis and Competitive Strategy	03132		3	
	Cross-Cultural Business Management	24352	3		
	Valuation and Management	24353	3		
	Applied Business Psychology	31002	3		
	Organizational Innovation and Human Resource Management	30294		3	
	Corporate Investment and Risk Management	16530		3	
	Global Economic and Technological Change	24355		3	
	Big Data Analysis and Applications	24562	3		
	Managerial Cultures of Asia Enterprise	32879	3		
	Analysis of Novel Technologies and Biotechnology Industry	36483		3	
	International Corporate Strategy Studies	36482		3	
	Medicine and Health	待補		3	

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# **Master of Social Enterprise Programs**

## **– Full-Time –**

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Unit: G – Graduate Programs

- 0U6 – Social Enterprise

# Master of Social Enterprise

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Research Methodology for Social Science	20903		3	
	Community Engagement(I)	24479		2	
	Community Engagement(II)	24480	2		
	Business Ethics	00292		2	
	Thesis	00041		6	
Elective credits of the program	Seminar on Social Entrepreneurship and Innovation in Alignment with Fu Jen Catholic University Mission	30043	3		
	Entrepreneurial Journalism	33489	3		
	Social Research	01713	2		
	Life Integration Seminar	35471	1		
	English Literature on Non-Profit Organizations: Search and Analysis	33413	2		
	Social Enterprise Management	19876	2		
	Purpose-Driven Project Implementation	31837	1		
	Social Impact Measurement	31464	2		
	Social Entrepreneurship in Action	31838		3	
	Financial Management and Social Enterprise Applications	35469		3	
	Special Topics on Service Science	20229		3	
	Managerial Control System	05864		3	
	NPO English Literature and Critical Reading	33936		2	
	Service Design	23502		3	
	Corporate Social Responsibility and Sustainability	31494		3	
	Social Innovation and Entrepreneurship Management	20022		3	
	Project Management for Social Enterprise	24481		3	
	Social Design	30519		3	
	Food and Agricultural Product Development and Regional Revitalization Practices	35470		3	
	Nonprofit Organization Fundraising Management	34528		2	
Nonprofit Organization Marketing Management	13700		2		
Process Management for Social Enterprise	22220		3		

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# **Master of Social Enterprise Program**

## **– Evening and Weekend –**

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Unit: G – Graduate Programs

- 0U5 - Social Enterprise (E/W)



# Master of Social Enterprise (E/W)

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	Research Methodology for Social Science	20903		3	
	Community Engagement(I)	24479		2	
	Community Engagement(II)	24480	2		
	Integration Management	12486	3		
	Thesis	00041		6	
Elective credits of the program	Seminar on Social Entrepreneurship and Innovation in Alignment with Fu Jen Catholic University Mission	30043	3		
	Entrepreneurial Journalism	33489	3		
	Marketing Management for Social Enterprise	22218	2		
	Social Research	01713	2		
	Life Integration Seminar	35471	1		
	Purpose-Driven Project Implementation	31837	1		
	Social Impact Measurement	31464	2		
	Social Entrepreneurship in Action	31838		1	
	Financial Management and Social Enterprise Applications	35469		3	
	Special Topics on Service Science	20229		3	
	Cultural Landscape Studies	16648		3	
	Managerial Control System	05864		3	
	Corporate Social Responsibility and Sustainability	31494		3	
	Social Innovation and Entrepreneurship Management	20022		3	
	Project Management for Social Enterprise	24481		3	
	Social Design	30519		3	
	Special topic on community empowerment	30476		3	
	Food and Agricultural Product Development and Regional Revitalization Practices	35470		3	
	Nonprofit Organization Fundraising Management	34528		2	
	Process Management for Social Enterprise	22220		3	
Seminar of Inclusive Finance and Digital Transformation	36489		1		

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
	Seminar of Drucker on Management (I)	36490		2	
	Seminar of Drucker on Management (II)	36491		2	

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# Doctoral Programs

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Unit: G – Graduate Programs

- 778 - Business Administration

# Ph.D. in Business Administration

## ● Course list

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Required credits of the program	General Business Studies	21482	3		
	Organizational Theory and Organizational Behavior	30327	3		EMI*
	Seminar on Business Ethics	17378	3		EMI
	Seminar in Quality Management of Health Care	25141	3		
	Multivariate Statistical Analysis	01445	3		EMI
	Research Methodology	01799	3		EMI*
	Seminar in International Marketing	17011	3		EMI
	Operations Research	01559	3		
	Decision Analysis	24103	3		WEB
	General Topics on Electronic Commerce	09290	3		
	Machine Learning	13027	3		PGC
	Advanced Information Management	16910	3		
	Operations Research	01559	3		
	Business Research Project (I)	16479	3		
	Business Research Project (III)	31835	3		
	Quantitative Method	02746		3	EMI
	Performance Management of Healthcare Organization	25140		3	
	Seminar on Human Resources Management	13227		3	
	Strategic Management	10383		3	EMI
	Seminar in Production Management	05989		3	
	Deep Learning and its Applications	32134		3	WEB/PGC
	Artificial Intelligence	01016		3	PGC
	Industry Analysis & Competitive Advantage	12723		3	
	Business Research Project (II)	16480		3	
	Business Research Project (IV)	31836		3	
	Thesis	00041		12	

Course Plan	Course Title	Course ID Last 5 digits	Terms / Credits		Course label type
			Fall	Spring	
Elective credits of the program	Cloud Computing and Statistical Learning	19163	3		
	Social Innovation and Entrepreneurship Management	20022		3	
	Business Analytics	35587		3	EMI

*EMI\*: English and Chinese taught classes are available and optional.*

*English: Disciplinary Subject (EMI) 全英-專業學科類*

*Distance learning (WEB) 遠距教學類*

*Programming class (PGC) 程式設計類*